# The Iowa Association of Student Financial Aid Administrators

## **FACT BOOK**

Updated January 11, 2019

"A living document to centralize historical information of the Association"

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#### **Foreword**

In November 1967, a group of Iowa financial aid directors found a quiet corner at the MASFAA conference in Bloomington, Indiana, and talked about the need for a state organization. Everyone agreed that Iowa would benefit from a state level association.

Acting on this informal consensus, John Moore of the University of Iowa convened a meeting of some 30 financial aid people in Des Moines on May 14, 1968. A Steering Committee was appointed to draft a constitution and by-laws and to schedule an organizational meeting. Jim Lenguardoro of Wartburg College chaired the Steering Committee which included: Dennis Jensen of the University of Northern Iowa, Don Culbertson of Iowa Central Community College, Ed Jackson of Marshalltown Community College, Nick Ryan of Grinnell College, Willis Ann Wolff of the Iowa Higher Education Facilities Commission, and (by acclamation) John Moore.

The organization meeting was called for August 2, 1968, at the Savery Hotel in Des Moines. Forty Charter members attended. They adopted a constitution and by-laws and elected their first slate of officers.

#### FIRST OFFICERS OF IASFAA

John Moore, University of Iowa President

Nick Ryan, Grinnell College President-Elect

Ed Jackson, Marshalltown Community College Vice President

Sr. Mary Innocentia, Mount Mercy College Secretary

George Batchelder, Luther College Treasurer

Jim Lenguadoro, Wartburg College Member at Large Edgar Swanson, Iowa State University Member at Large Bill Olson, Iowa Central Community College Member at Large

## **Annual Reports and Financial Statements**

- 1. 1973-74 Treasury Holdings increased to \$612.50
- 2. 1979-80 Treasury Holdings increased to \$3,113.29
- 3. 1980-81 Treasury Holdings increased to \$5,143.53
- 4. March 1982 \$4701.43 in checking, savings, and invested accounts
- 5. End of 1983-84 \$7,348.91

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## **Honors & Recognition of IASFAA and Its Members**

#### John Heisner Memorial Lifetime Achievement Award 2017-18 Julie Leeper 2016-17 Mark Warner 2015-16 Laurie Wolf 2014-15 Joan Meyer Kristi Fuller 2013-14 Amy Gaffney 2012-13 2011-12 Jennifer Sassman 2010-11 Paula Mitchell Linda Schwinn 2010 2009 Roberta Johnson 2008 Susan Ladd 2007 Robin Fisher 2006 Timothy Kremer 2005 Gary Nichols 2004 Lois Mulbrook 2003 Steve Loven John W. Heisner III Memorial Lifetime Achievement Award (renamed in 2002) 2002 Don Duzik <u>Lifetime Achievement Award</u> 2001 John Carver 2000 Alice Villone 1999 Mary Jo Smith 1998 John Parker 1997 John Heisner 1996 Charlie McCormick 1995 Sally Harris 1994 Craig Croston 1993 Debbie Craig

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John C. Parker Distinguished Service Award (renamed October 2012)		
2017-18	Julie Haack	
2016-17	Chad Olson	
2015-16	Shelly Brimeyer	
2014-15	Linda Schwinn	
2013-14	Mary Jacobsen	
2012-13	Kristi Fuller	
<u>Distinguishe</u>	ed Service Award	
2011-12	Joan Meyer	
2010-11	Michele Dunne	
2010	Aaron Steffens	
2009	Amy Gaffney	
2008	Connie Loven	
2007	Paula Mitchell	
2006	Julie Dunn	
2005	Mary Jo Smith	
2004	Debbie Craig	
2003	Tracy Havener	
2002	Jim Bowles	
2001	Anna Mae Remmen	
2000	Susan Ladd	
1999	Laurie Wolf and Brenda Buzynski	
1998	Tim Kremer	
1997	Roberta Johnson	
1996	Steve Loven	
1995	Barb Smith	
1994	Janie Barnett	
1993	John Heisner	
1992	Gary Dirksen	
1991	John Parker	
1989	John Carver	
1989	Cindi Smithart	
1989	Alice Villone	
1989	Debbie Craig	

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1988	Sally Harris
1988	Bob Paton
1988	Ed Pierson
1988	John Moore

Meritorious	Service Award
2017-18	Erick Danielson
2016-17	NO AWARD GIVEN
2015-16	Jennifer Schroeder
2014-15	Gary Adams
2013-14	Chad Olson
2012-13	Gisella Baker
2011-12	Mary Jacobsen
2010-11	Kristi Fuller
2010	Susan Ladd
2009	John Parker
2008	Cathy Remakel
2007	Cindy Seyfer & Beth Oakes
2006	Joan Meyer
2005	Lora Juhl
2004	Tracie Pavon
2003	Tara Kamin
2002	Long Range Planning Committee (Debbie Craig, Anna Mae Remmen, Laurie Wolf, Nancy Ankeny, Christina Hlas, Sharon Miles, Tim Kremer, Lois Mulbrook and Michele Dunne)
2001	Debbie Barger and Debbie Craig
2000	Pauline Harrison
1999	Bob Paton
1998	John Carver
1997	Laurie Wolf
1996	Sponsorship Committee (Anna Mae Remmen & Amy Gaffney)
1995	Community Outreach Committee (Anastasia Stingley, Sharon Grice, Debbie Barger, Laura Kelly Benck, Regina Heim, Paula Mitchell, Chris Moore, Karri Murphy, Mary Jo Smith, Laurie Wolf)
1994	Mary Jo Smith
1993	Becky Dunn
1992	Steve Loven
1991	Community Outreach Committee (Pat Chaplin, Bev Andersen, Lois Blumeyer,

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## Presidential Award

2018	IASFAA 50th Anniversary Celebration Committee - Lois Mulbrook
	and Susan Ladd
	And Leadership Symposium Committee - Ean Freels, Jen Sassman, Aaron Steffens
2017	Long Range Planning Committee -Gisella Baker, Teresa Brahm, Ean Freels,
	Chad Peters, Jen Sassman
2015	Teresa Brahm
2013	Federal and State Issues Committee – Ean Freels, chair; Tristan Lynn, co-chair; Sara Harrington – committee member
2012	Electronic Services Committee - Mary Jacobsen, chair; Chris Ditter, co-chair
2011	Chad Olson
2010	Kristi Fuller
2009	Chad Olson
2008	Jen Sassman
2007	Jean VanderWert
2006	Joan Meyer
2005	Tracie Pavon
2004	Lois Mulbrook
2003	Linda Miller and Jean Vander Wert
2002	Tim Kremer
2001	Mary Jacobsen
2000	Susan Ladd and John Carver
1999	Roberta Johnson
1998	Laurie Wolf
1997	Leadership Symposium Committee (Mary Jo Smith, Susan Ladd, Steve Loven, and Debbie Craig)
1996	Susan Ladd (Drake University)
1995	Federal and State Issues Committee (Walter Whithoff, Dan Reyelts, Laurie Wolf, Regina Heim, Marsha Boender, Janie Barnett)
1994	Iowa College Student Aid Commission
1993	Program Committee (Walter Witthoff, Mary Jo Smith, Denise Fasse-Beasley, Janie Barnett, Deb Burdick, Sue Larson, Kathi Majors, Cindi Smithart, Nancy Wolff)
1993	Community Outreach Committee (Cindi Smithart, Barb Ardos, Monica Burrows, Brenda Buzynski, Connie Jensen, Suzanne Lowman, Paula Mitchell, John
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	Pixley, Mary Jo Smith, Marty Swanson)
1992	Site Committee (Janie Barnett, Deb Burdick, Susan Palmer)
1991	John Carver
1990	Research Committee (Laurie Wolf, Doug Severs, Lisa Ward)

John E. Moo	John E. Moore Award		
2017-18	Mt. Mercy University		
2016-17	NO AWARD GIVEN		
2015-16	Iowa State University		
2013-14 2012-13	University of Iowa AIB College of Business		
2011-12	University of Dubuque		
2010-11	Northeast Iowa Community College		
2010	Kirkwood Community College		
2009	University of Iowa		
2008	Hawkeye Community College		
2007	Luther College		
2006	Upper Iowa University		
2005	Drake University		
2004	Eastern Iowa Community College District		
2003	University of Iowa		
2002	Indian Hills Community College		
2001	Iowa Wesleyan College		
2000	Iowa State University		
1999	William Penn University		
1998	University of Dubuque (Tim Kremer and Sara Skahill)		
1997	Cornell College (Cindi Reints, Sharon Grice, Janel Sutkus, and Jen Yanda)		
1996	University of Northern Iowa (Rolland Carillo, Sam Barr, Brenda Buzynski)		
1995	Drake Universtiy (John Parker and Susan Ladd)		
1994	University of Dubuque (Carol Sherrman and Shari Smith)		
1993	Iowa Western Community College (John Pixley and Dianne Fick)		
1992	Coe College (Brenda Buzynski, Cindi Reints, Paula Osborn, Mike White)		
1991	Western Iowa Technical Community College (Craig Croston, Jean Hartmann, Pam Limoges)		

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Outstanding Committee Member		
2018	Brittany Peterson	
2017	Ean Freels (Long Range Planning)	
2015	Bethany Rindernecht	
2014	Brandi Miller	
2013	Debbie Murphy (Program)	
2012	Carol Bogaard (Community Outreach)	
2011	Gary Adams (Site Committee)	
2010	Heather Gaumer (Site and Program Committee)	
2009	Carol Bogaard (Professional Development)	
2008	Cathy Remakel (Professional Development)	
2007	Wilene Larpenteur (Professional Development)	
2006	Amy Gaffney (Program Committee)	
2005	Kristi Fuller (Community Outreach)	
2004	Nancy Ankeny (Electronic Services Committte)	
2003	Linda Schwinn (Program Committee)	
2002	Cathy Remakel (Leadership Symposium)	
2001	Beth Oakes (Program Committee)	
2000	Mary Jacobsen (Community Outreach)	
1999	Julie Molenburg (Community Outreach)	
1998	Ron Schardt (Program)	
1997	Susan Ladd (Newsletter)	
1996	Debbie Barger	
1995	Julie Dunn	
1994	John Carver	
1993	Nancy Knight	
1992	Kathi Majors	
1991	Mary Jo Smith	

## Outstanding New Professional of the Year Award

## (Name changed from Outstanding New Contributor of the Year in 2012)

2018	Rachel Moser (Luther College)
2017	Angie Carlson (Capri College)
2016	Kelsey Ryder (University of Iowa)
2013	Elizabeth Minard (University of Northern Iowa)
2012	Greg Geistkemner (St. Ambrose University)

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2011	Carol Swenson (Great Lakes Higher Education Corporation)
2010	Gisella Baker (Hawkeye Community College)
2009	Jennifer Schroeder (Iowa State University)
2008	Todd Brown (Clarke College)
2007	Janet Rampulla (Coe College)
2006	Chad Olson (Iowa State University)
2005	Brandi Stone-Miller (Drake University)
2004	Leanne Valentine (Buena Vista University)
2003	Robin Fisher (Luther College)

## Retirements/Lifetime Membership Award

	·
2018	Erin Gjerde-Bailey (Wells Fargo)
2018	Kathie Aswegan (Allen College)
2018	Susan Ladd (Drake University)
2018	Jeannine Ingelson (Eastern Iowa Community College)
2018	Julie Leeper (Iowa College Aid)
2017	Carolyn Schwendeman (Luther College)
2016	Laurie Wolf (Des Moines Area Community College)
2015	Debbie Beatty (Muscatine Community College)
2015	Vickie Lehmann (Eastern Iowa Community College)
2015	Lynda Hendrickson (Grinnell College)
2015	Jeanne Holuba (Scott Community College)
2015	Clay Gurganus (Iowa State University)
2015	Linda DeGreeter (Grinnell College)
2015	Mike Epema (Dordt College)
2015	Linda Pierce (University of Iowa)
2015	Deb Bartels (University of Northern Iowa)
2015	Delores Hawkins (DMACC)
2014	Carol Bogaard (ICAN)
2014	Steve Loven (ICAN)
2014	Peg Julius (Kirkwood)
2014	Linda Schwinn (Capri)
2013	Don Duzik (WITCC)
2013	Paula Mitchell (Indian Hills Community College)
2013	Debbie Scholz (ICAN)
2012	Dr. John Parker (Iowa Student Loan)

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2012	Mary Jo Smith (US Bank)
2011	Lois Mulbrook (Hawkeye Community College)
2010	Gwen Scholer (Southeastern Community College)
2010	Bob Redman (ICAN)
2010	Pete Sidwell (University of Iowa)
2010	Jean Rasmussen (Wartburg College)
2009	Adelmo Jaramillo (University of Northern Iowa)
2009	Nancy Boleyn (University of Northern Iowa)
2007	Ken Lauer (Kirkwood Community College)
2005	Ron Schardt (Wartburg Theological Seminary)
2005	Michael Pope (Clarke College)
2005	Colleen Moudry (Northeast Iowa Community College)
2004	Gary Nichols (Iowa College Student Aid Commission)
2004	Jim Bowles (Southeastern Community College)
2004	Linda Miller (Des Moines Area Community College)
2004	Sharon Miles (Des Moines Area Community College)
2004	Nancy Ferguson (Iowa College Student Aid Commission)
2003	Judith Carpenter (University of Iowa)
2001	John Carver* (Northeast Iowa Community College)
2001	Arne Ebner* (Iowa Central Community College)
????	Craig Croston* (WITCC)
2000	Alice Villone* (WITCC)
2000	Dr. Dennis Bates* (Univ. of Osteopathic Medicine)
1999	Ed Jackson* (Marshalltown Comm Coll)
1999	Wilhelm Eck* (Divine Word College)
1998	John Heisner* (ICSAC)
1998	Beverly Lamb (Drake)
1998	Betty Phillips (NEICC-Peosta)
1998	Gary Dirksen* (Central College)
1996	Charlie McCormick* (Loras College)
1996	Shirley Perl (Hawkeye Community College)
1995	Jo Barnes (ICSAC)
1995	Chris Rose
1995	Bev Andersen
1995	John Pixely
1994	Bob Neighbors
1993	Muriel Johnston

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1993	R. Jack Hinz
1991	D. Nicholas Ryan
1990	Roland Simmelink
1984	Roy Belsaas*
1984	Betty Johnson* (deceased)
1984	Willis Ann Wolff*
1984	Ellie Samuelson*
	George Bachelder* (deceased)
	Edgar Swanson* (deceased)
	Thomas Grady*
	Genevieve Heeren*
	John Moore*

## Student Success Story of the Year Award

Student Suc	cess Story of the Year Award
2016	Destinee Irish, Iowa State University
2013 2012	Aundrea Watkins, University of Iowa Kelly Lansing – LaJames International College
2011	Lindsay Frederiksen – Iowa State University
2010	Danielle Wauters – University of Iowa
2009	Rob Johnson - Drake University
2008	Erik Clark – Luther College
2007	Colleen Hansen – Muscatine C.C.
2006	Donna Nichols – Luther College
2005	Michelle Lopez – Drake University
2004	Ariana Gleisberg – Iowa State University
2003	Lucas Giambalucca – Luther College
2002	Renae Farrel - Hamilton College
2001	Misty Taylor - Muscatine Community College
2000	Ed H. Ollie - Central College [changed to be a fall award rather than spring]
2000	Carla Moses - Wartburg College
1999	Shelly MacGowan - Muscatine Community College
1998	Candace Rettinghouse - Drake University
1997	David Goodson - Hawkeye Community College
1996	Terry Montang - Iowa State University
1995	Darcy Madison - IHELP
1994	Sue Craft - Northeast Iowa Community College
1993	Maria Martin - The University of Iowa

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## Miscellaneous Regional and National Awards Won by IASFAA or Our Members

- **2018** MASFAA Outstanding New Professional Award Kelsey Ryder MASFAA State Leadership Award Christine Ditter MASFAA Alan W. Purdy Distinguished Service Award Aaron Steffens
- **2017** MASFAA Meritorious Service Award Chad Olson MASFAA State Leadership Award Jennifer Schroeder
- 2016 MASFAA State Leadership Award- Jennifer Sassman
  MASFAA Meritorious Service Award- Amy Gaffney
  MASFAA Outstanding New Professional- Brittany Peterson
  MASFAA Committee of the Year Award- 2016 Program Committee with Iowa
  Members Gisella Baker (Co-Chair), Jennifer Sassman
- **2015** State Leadership Award Chad Olson Presidential Award Aaron Steffens
- **2014** State Leadership Award Heather Gaumer President's Award Aaron Steffens
- 2013 Allan W. Purdy Distinguished Service Award Arnold Woods Outstanding New Professional Award – Greg Geistkemper State Leadership Award – Amy Gaffney Award of Appreciation – Debbie Scholz
- **2012 –** MASFAA Award of Appreciation Dr. John Parker; MASFAA State Leadership Award Don Duzik; MASFAA Committee of the Year Award 2012 MASFAA Program Committee with Iowa members Tim Kremer and Brandi Stone-Miller.
- **2011** MASFAA Alan W. Purdy Distinguished Service Award Mary Jo Smith; MASFAA Outstanding New Professional Award Heather Gaumer; MASFAA Meritorious Service Award Aaron Steffens; MASFAA Leadership Award Joan Meyer
- **2010 –** MASFAA State Leadership Award and MASFAA Award of Appreciation Lois Mulbrook; MASFAA Meritorious Service Award Mary Jo Smith
- **2009** NASFAA Regional Leadership Award John Parker; MASFAA State Leadership Award Aaron Steffens; MASFAA Award of Appreciation Arnold Woods
- **2008** MASFAA Committee of the Year Summer Institute, DeLores Hawkins & Aaron Steffens

MASFAA State Leadership Award – Roberta Johnson

MASFAA Meritorious Service Award - Laurie Wolf

MASFAA Allan W. Purdy Distinguished Service Award – Lois Mulbrook

- **2007** MASFAA State Leadership Award DeLores Hawkins
- **2006** MASFAA Meritorious Service Award Debbie Scholz MASFAA State Leadership Award Susan Ladd
- 2005 NASFAA Committee of the Year Award
- **2002** MASFAA Outstanding New Professional Award Tracie Pavon MASFAA State Leadership Award Laurie Wolf
- 2001 MASFAA Allan W. Purdy Distinguished Service Award Susan Ladd
- 2000 NASFAA Committee of the Year Award Access and Choice Committee, Susan Ladd
- 1999 MASFAA President's Award DeLores Hawkins
- **1998** NASFAA State Award for Service to Students and Parents: *Reach Iowans* use of fiber optics network to address 19 high schools simultaneously and take questions from each site

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**1997** - NASFAA State Award for Service to Students and Parents MASFAA Committee of the Year Award – Newsletter, Susan Ladd MASFAA Allan W. Purdy Distinguished Service Award – John Parker MASFAA President's Award – Debbie Craig

**1995** – MASFAAA Meritorious Service Award – John Parker

1994-95 - NASFAA Committee of the Year - Finance Committee, John Parker

**1994** - NASFAA State Award for Service to Financial Aid Profession: IASFAA Enters the Information Age

**1993-94** – MASFAA Outstanding New Professional Award – Carol Scherrman

#### **NASFAA Trainer Award**

2000 Laurie Wolf and Barb Smith

#### **Special Service Award**

1986 Deb Corwin

#### **Research Award**

1986 Ardys Ulrichson

#### **New Ideas Award**

1986 Linda Brown-Jacobsen

#### **Governing Documents**

- I. Articles of Incorporation established 1986 -87
- II. By-laws
- III. Policies and Procedures
  - A. Achieved tax exempt status in 1986
- IV. Conflict of Interest Policy adopted in 2009

### **Meetings**

I. Conferences

Dates	Location	Theme	# Attendees/ Membership
May 14, 1968	(planning) Des Moines		
	(organizational) Savery Hotel, Des Moines		

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October 16, 1969	Grinnell College, Grinnell	
September 2, 1970	Marycrest College, Davenport	
September 23, 1971	Grinnell College, Grinnell	
October 12-13, 1972	University of Northern Iowa, Cedar Falls	
October 12, 1973	Howard Johnson Motel, Iowa City	
April 23-24,	Briar Cliff College, Sioux City	
1974	(* first spring meeting)	
September 23, 1974	Ramada Inn, Ames	
April 10-11, 1975	Dubuque	
September 17, 1975	Howard Johnson Motel, Des Moines	
April 28-29, 1976	Adventureland, Des Moines	
September 27-28, 1976	Roosevelt Hotel, Cedar Rapids	

Dates	Location	Theme	# Attendees/
Dates	Location		Membership
April 20-21, 1977	Starlite Village Motel, Fort Dodge		
September 28-29, 1977	Starlite Village Motel, Fort Dodge		
April 18-19, 1978	Hilton Inn, Des Moines	Current & Emerging Challenges in Financial Aid Administration: A Workshop Approach	#122 members
September 27-28, 1978	Red Fox Inn, Waverly	Campus Based Programs as the Bridge of Financial Aid	
April 17-18, 1979	Hilton Inn, Des Moines	Issues for the Eighties	
September 25-26, 1979	Roosevelt Hotel, Cedar Rapids	Meeting the Challenge of Financial Aid	

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April 21-22, 1980	Starlite Village Motel, Ames	New Horizons	
September 23-24, 1980	Adventureland, Des Moines		# 139 members
April 23-24, 1981	Holiday Inn, Cedar Rapids		
September 24-25, 1981	Holiday Inn South, Des Moines	Awareness	
April 22-23, 1982	Starlite Village Motel, Ames	Up Your Attitude	# 146 members/ #117 attendees
September 27-28, 1982	Savery Hotel, Des Moines	Financial Aid - A Class Act	# 175 mem/ # 124 attend
April 19-20, 1983	Starlite Village Motel, Fort Dodge	Think Spring	#96 mem/ # 124 attendee
November 8-9, 1983	Starlite Village Motel, Ames	A Workout for Financial Fitness	# 80 members

Datas	Looption	Theme	# Attendees/
Dates	Location		Membership
May 2-4, 1984	Marriott Hotel, Des Moines	Visions of Excellence: Charting the Future of Higher Education	#174 mem/ # 98 attend
September 20-21, 1984	Holiday Inn, Cedar Rapids		
May 5-7, 1985	Five Seasons Hotel, Cedar Rapids	Building Better Bridges	# 237 mem
October 22-23, 1985	Dubuque Inn, Dubuque		
April 28-30, 1986	Gateway Center, Ames		#217 members
1980	The Lodge, Okoboji	Homecoming – University of Okoboji	# 229 members
April 29 - May 1, 1987	Holiday Inn, Iowa City		
October 28-30, 1987	Gateway Center, Ames	Happy Days	# 137 attendees
April 23-25, 1988	Holiday Inn, Iowa City	IASFAA's 20 <sup>th</sup> Birthday	#235 members
October 1988	MASFAA Conference held at Marriott Hotel, Des Moines (No state meeting)		
April 26-28, 1989	Village West, Okoboji	Financial Aid NetworkStay Tuned	#223 members

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	=	The Complete Financial Aid Professional – Mind, Body, Soul	
April 19, 1990	Holiday Inn, Davenport	The Race Is On	
	Stouffer's Five Seasons, Cedar Rapids	•	#219 mem/ # 170 attendees

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Dates	Location	Theme	# Attendees/
Dates	Location		Membership
April 10-12, 1991	Hotel Fort Des Moines, Des Moines	Partners in Education	
October 30 - November 1, 1991	Holiday Inn, Iowa City	The Tricks and Treats of Financial Aid	#227 members
April 22-24, 1992	Midway Lodge, Dubuque	25 <sup>th</sup> Birthday Bash	
October 27-30, 1992	Five Seasons, Cedar Rapids		#256 members
April 28-30, 1993	Village East, Okoboji	Challenges for Champions	
October 6-8, 1993	Embassy Suites, Des Moines	Exploring the Unknown	#238 members
April 27-29, 1994	Collins Plaza, Cedar Rapids	Exploring the Unknown II – Conquering the Future	
October 26-28, 1994	Holiday Inn Gateway, Ames	Gateways Opening Your Mind	
April 26-28, 1995	Five Flags Holiday Inn, Dubuque	Games We Play	# 268 members
October 31 - November 3, 1995	Hotel Savery, Des Moines	Bridges	
April 23-26, 1996	Village East, Okoboji	"TEAMWORK" Together our Efforts, Attitudes & Motivation Work	
	University Park, Holiday Inn, Des Moines	Be True to Your School	
April 23-25, 1997	Holiday Inn, Dubuque	The Many Hats of Financial Aid	

Dates	Location	Theme	# Attendees/
Dates	Location		Membership
•	MASFAA Conference at Marriott Hotel, Des Moines (No state meeting)	Field of Dreams	
April 29 - May 1, 1998	Holiday Inn on Fleur, Des Moines	Under ConstructionTools for the 21st Century	
	Crowne Plaza Five Seasons, Cedar Rapids	The 3 R's of Financial Aid: Reauthorization, Recognition, Rejuvenation	

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April 21-23, 1999	Hotel Fort Des Moines, Des Moines	Chart Your Course for the Next Millennium	
November 10-12, 1999	Crowne Plaza Five Seasons, Cedar Rapids	Celebrating the Art of Financial Aid	
April 12-14, 2000	Hotel Fort Des Moines, Des Moines	Taming the Financial Aid Jungle	
November 8-10, 2000	Four Points Sheraton Hotel, Iowa City	Financial Aid Puzzles: Putting the Pieces Together	
April 5-6, 2001	Hotel Fort Des Moines, Des Moines	2001: A Financial Aid Odyssey	
	Ameristar Hotel, Council Bluffs	Financial Aid : Your Best Bet	
April 17-19, 2002	Marriott, West Des Moines	Wild, Wild West Des Moines	
November 13-15, 2002	Ramada Inn and Convention Center, Waterloo	ER – Emerging Resources	
April 10-11, 2003	DMACC Conference Center, Newton	IASFAA Spring Break	
November 12 - 14, 2003	Holiday Inn, Davenport	IASFAA They Say it's Your Birthday!	

		Theme	# Attendees/
Dates	Location		Membership
April 15-16, 2004	Marriott, West Des Moines	IASFAA B-I-N-G-O	
October 6 -8, 2004	The Inn at Okoboji, Okoboji	IASFAA Survivor	
March 31, and April 1, 2005	Holiday Inn, Mason City	IASFAA FOOLs- Financial Aid Officers on the Loose	
	Holiday Inn Five Flags, Dubuque	CSI(ASFAA): Dubuque	
March 30-31 2006	Marriott, Des Moines	March Madness with IASFAA, the #1 Seed	
October 15-18, 2006	Marriott, Des Moines	Hosted MASFAA UniversityIt's About Students	
	Crown Plaza Hotel, Cedar Rapids	Lighten Up IASFAA!	/248

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November 7-9, 2007	Marriott, Coralville	U.S.S. IASFAA: Your Port in the Storm	156/
April 17- 18, 2008	Embassy Suites on the River, Des Moines	Make Your Dreams Come True	143/293
Nov. 11-14, 2008	Holiday Inn, Dubuque	Celebrate! IASFAA is 40 & FAbulous	
March 26 & 27, 2009	Gateway Hotel & Conference Center, Ames	Riding the Wave of Change	94/257
November 4-6, 2009	Park Place Event Centre, Cedar Falls	IASFAA Goes Green – Harvesting Funds for Students	
April 7-8, 2010	Embassy Suites, Des Moines	Keep it Simple For Students	
November 10-12, 2010	Sheraton Hotel, Iowa City, IA	There's No Business Like Our Business	154

Dates	Location	Theme		Attendees/ embership
April 6-8, 2011	Embassy Suites, Des Moines	Cycles of Change		
November 2-4, 2011	Coralville Marriott	IASFAA-In It to Win It		
April 12-13, 2012	Embassy Suites, Des Moines	Mastering the Three-Ring Ci	129	
November 7-9, 2012	Harrah's Casino, Council Bluffs	No BluffIASFAA Has the St	120 attended/190 members	
April 4-5, 2013	Stoney Creek Inn – Johnston	Got Cabin Fever? Escape to	IASFAA!	108 attended/198 members
November 6-8, 2013	Grand Harbor Resort – Dubuque	Rollin' on the River: Keeping Changing Currents	g up with	
April 9-11, 2014	Stoney Creek Inn – Johnston	IASFAA Dynasty		116
November 5-7 2014	Radisson Quad City Plaza	IASFAA what's all the buzz a	about?	111
April 16-17 2015	Stoney Creek Inn – Johnston	Planting Seeds for Success		113
October 4-7 2016	Marriott, Coralville	Hosted MASFAA		

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7.pm 0 0 2010	Stoney Creek Inn – Johnston	this).	123
Oct 26-28, 2016	Stoney Creek Inn- Sioux City	PPY: Trick? Or Treat?	94
April 6-7, 2017	Stoney Creek Inn- Johnston	We're All Winners in IASFAA	114
April 4-6, 2018	Stoney Creek Inn - Johnston	50th Anniversary Celebration	108 full conf attendance; 111 Anniv celebration

## II. Other Meetings/Events

- B. Executive Council Retreats
- C Visit the Hill
- D. NASFAA Training: A one- or two-day training sponsored by IASFAA through NASFAA, on a specific topic(s) chosen by NASFAA. The IASFAA president selects one or two members of the association to be trained as presenters. Historically, the member(s) traveled to Washington, DC to train with NASFAA. In recent years, NASFAA changed the format to an online training. NASFAA training is then partnered with the IASFAA Fall Conference and is typically offered to the membership the afternoon and morning before the fall conference begins.
  - a. Some of the previous training sessions have been, but are not limited to:
    - Cost of Attendance
    - Professional Judgment
    - Summer Mini Sessions
    - Title IV Refunds
    - Special Circumstances
    - Student Loan Issues
    - Verification
    - SAP
    - Work Study
    - 1990- Fall, Policies and Procedures
    - 1999 -Reauthorization and its impact of on the upon the administration of financial aid in all sectors
    - Administrative Capabilities
- E. Drive-In Director's Workshop: A one-day workshop for Financial Aid Professionals to discuss current topics of interest. This workshop provides opportunities for financial aid administrators to share concerns and receive ideas about how to handle the latest problems on college campuses. First event held February 8, 1993 at Drake University.
- II. Other Meetings/Events Continued

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- F. Leadership Symposium: First held fall 1996. The Iowa Association of Student Financial Aid Leadership Symposium is a program developed for IASFAA professionals to provide enhanced personal development and leadership training.
  - a. Types of topics covered during Leadership Symposium
    - Goal Setting & Putting Goals into Action
    - Meyer's Briggs Personality Profile
    - Why Do People Get Involved
    - Community Service & How to Get Involved
    - Personal Motivation
    - Alumni Testimonials
    - Followership
    - IASFAA Opportunites
    - And more...
- G. Support Staff Workshops A one-day workshop for support staff employees of both Admission and Financial Aid offices. This workshop provides opportunities for these employees to learn more about financial aid and to network with other employees in similar positions. Beginning with the 2004-2005 years, the Support Staff Workshop is partnered with IACAC and IASFAA. The Support Staff Workshop is offered every other year, opposite the Leadership Symposium. First event held September 24, 1979, and has been held regionally, over the ICN and centrally in one location.
- H. Make High School Count Christine Ditter served as chair of the subcommittee for the first 'Make High School Count" in Iowa. It was held May 20, 2002 in the Schindler Education Center at the University of Northern Iowa in Cedar Falls. She worked with Kara May from Simpson College. The rest of the planning committee included: Katherine Coates, Tracy Havener and Dan Holt.
- The program is an effort to increase the number of Iowa students who go to college and was presented by IASFAA and IACAC in cooperation with ACT and UNI. This was a program to help the 7th and 8th graders as well as their parents prepare for their future. There were over 70 students who attended and over 100, including parents. The program covered topics that included taking the right classes in high-school, using your school counselor as a resource, choosing a college and applying for admission, paying for college and advice from current college students. It also included a mini college fair.
  - I. College for a Day First held March or May? 8, 2000 at Simpson College
  - J. College Hotline First held at ICSAC offices on February 7, 1993, received 401 calls. Last Hotline held 1999.
- K. Golden Circle College Fair First event held October 20, 1991
  - M. Fill out the Forms Night
  - N. High School Guidance Counselor Workshops –First event was held November 29, 1978.
  - O. Financial Aid Night Via the ICN First event held January 31, 2000.
  - P. Area Luncheons/ Regional Newcomer Luncheons
  - Q. Reality Store renamed Real Life Zone in 2012
  - R. A new credit card payment feature was added to the IASFAA website Oct. 2012

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#### **Membership statistics**

- A. Dues Initially \$5 regular members; \$3 associate members
  - 1979-80 Dues increased to \$10
  - 1995-96 Dues \$30 regular members
  - ????-?? Dues to \$60 regular members
  - 2013-14 Dues were \$75 regular members
  - 2014-15 Dues increased to \$85 regular members

#### B. Membership Counts

- 1973-74 membership #64
- 1979-80 membership #131
- 1980-81 membership #167
- 1983-84 membership Beginning at #180 (Public 45; Private/ non-profit 59; Proprietary 26; Those not affiliated with a post-secondary institution 20) By the close of the year membership #228
- C. Regional or National service- Members who have served at the regional and or national level

Charles Mason – University of Iowa, 1965-66 MASFAA President

John E. Moore – University of Iowa, 1974-75 MASFAA President

**Judith Harper** – University of Dubuque, 1977-78 MASFAA President

- Mary Haldane Drake University, 1981-82 MASFAA President; 1983-84, NASFAA President; 1984 NASFAA Distinguished Service Award
- **John Parker** Drake University, 1991-92, MASFAA President; 1998-99 NASFAA Chair, Distinguished Service Award; 1994-95 NASFAA Committee of the Year, Finance Committee

Sally Harris - Luther College, 1997-98 MASFAA President

Erin Gjerde – Wells Fargo, MASFAA Corporate Support chair for 2000-2001

- **Aaron Steffens** Mount Mercy College, MASFAA Program Committee in 2002-03; Luther College, 2008-09 MASFAA Membership Chair, MASFAA Donor Development Chair 2012-13, MASFAA President-Elect 2013-14. MASFAA President 2014-2015, MASFAA Past President 2015-16, NASFAA Board Member 2015-16
- Mary Jo Smith Iowa Student Loan and US Bank, Membership Co-Chair for MASFAA for four years, 01/02,02/03,03/04,04/05; Served on Program Committee for MASFAA in 2001; Served on Associate Members Committee in 2000; 2008-09, 2009-10; 2012-13 MASFAA Newsletter Chair.
- Laurie Wolf DMACC, 1999-2000 NASFAA Committee of the Year, Committee on Access and Choice; 2002 MASFAA: 2002 The NASFAA State and Regional Leadership Award, DMACC - NASFAA Reauthorization Task Force Chair; 2010-2011 NASFAA National Chair.

John Carver, NICC - 1994-95 NASFAA Electronic Services Advisory Committee Chair

**Lois Mulbrook** - Mount Mercy College 2003-04, 2004-05 MASFAA Delegate at large, 2008-09 MASFAA Vice President

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Susan Ladd – Drake University 1993-95 MASFAA Conference Planning Committees; 1993-97 MASFAA Conference Planning Committee Co-chair; 1996-97 MASFAA Newsletter Committee; 1997-98 MASFAA Secretary; !998-99 MASFAA Executive Council, State Delegate; 1999-2001 MASFAA Vice President and Finance Committee Chair; MASFAA 2002-03 MASFAA Awards Committee Chair; 2003-04 MASFAA Awards Committee; 1997-98 NASFAA Editorial Board for Student Aid Transcript; 1998-99 NASFAA Need Analysis Standards Committee; 1999-2000 NASFAA Access and Choice Committee Chair; 2000-02 NASFAA Finance Committees; 2000-03 NASFAA Board of Directors, Representative-at-Large; 2003-05 NASFAA Nominations and Elections Committee; 2004-05 NASFAA Commission Director (technology Initiatives, Training and Best Practices, Student Aid Transcript, Institutional Program Management); 2005-06 Association and Governance; 2013-14 NASFAA University Advisory Group

Janice Cordell – 1997 NASFAA Conference Committee; 2001-03 MASFAA Treasurer

DeLores Hawkins – DMACC 2007-08 MASFAA Summer Institute Committee

**Roberta Johnson** – 2008-09 ED lead negotiator for team II school-based loan issues for the Higher Education Opportunity Act; 2013-2017 appointed by Senator Tom Harkin to the Advisory Committee on Student Financial Assistance

**Amy Gaffney –** University of Dubuque, 2012-13 MASFAA Delegate-At-Large; 2013-14 MASFAA Vice President

#### **IASFAA Executive Council Officers**

Year Membership #	President	President-Elec t	Vice-Presi dent	Secretary	Treasurer	(A) Members-at-Large *
1968-69	John E. Moore	D. Nicholas Ryan		Mary Innocentia	George Bachelder	James Lenguadoro (1) Edgar P. Swanson (2) William Olson (3)
1969-70		D. Nicholas Ryan		-	George Bachelder	James Lenguadoro (1) Edgar P. Swanson (2) William Olson (3)
1970-71	D. Nicholas Ryan			Doris Burton	_	Edgar P. Swanson (1) William Olson (2)
	Delwood Bagley	James Lenguadoro		Rudy Thies	O.J. Graichen	Michael White (2) Charles McCormick (3)
1972-73	(B)James Lenguadoro		Maralee Frazee	Edward Kropa	(C) Gordon Grant	Judy Harper (3) (C) Harold Wisecarver John E. Moore

Year Membership #	President-El ect	Vice-President	Secretary	Treasurer	(A) Members-at-Large *
	 Michael White	Rudy Thies		John E. Moore	Delwood Bagley (3)
		Charles McCormick	Kirk Russell	Paul Aasen	Lynette Reed (3)

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1975-76	Bill Bushaw	Rudy Thies	George Bachelder	Cindy Marquardt	Richard Voss	John Carver (3)
1976-77	Rudy Thies	Paul Aasen	Diane Amundsen	Betty J. Johnson	Shirley Perl	John Kundel (3)
1977-78	Paul Aasen	Larry Dietz	John Heisner	Claudetta Wright	Shirley Perl	Gary Nichols (3)
1978-79	Larry Dietz		Mary	Deb Corwin		Dennis Jensen (3)
# 122		Heisner	Haldane		Eck	
1979-80	John Heisner		Marta Burkgren	Don Duzik	Wilhelm Eck	Dartle Atherton (3)*
1980-81 # 139	Dennis Jensen	Marta Burkgren	Wilhelm Eck	Faye Scheil	Gary Gevik	Ina Gotts (3)
1981-82		Faye	Deb Corwin	Charles	Catherine	Jeanne Rogert (3)
# 146	Burkgren	Scheil		McCormick	Wilcox	
1982-83	Faye Scheil		(C) Dick	Genevieve	Catherine	Ronda Kirkegaard (3)
# 175		Corwin	Vos	Watson	Wilcox	(C) Madelyn Peregrim Susan Brady
1983-84	Election of o	fficers shift	ed to spring	meeting - 19	82-83 office	ers served an additional six
#174	months.		. 3	-		
1984-85	Deb Corwin			Debra	Ed Pierson	JoAnn Barnes (3)
# 237		Sullivan	Watson	Goodall		Gary Dirksen

Year Membership #	President	President-Ele ct	Vice-President	Secretary	Treasurer	(A) Members-at-Large *
1985-86 # 217	Jerry Sullivan		Deborah Burdick	Ed Pierson	Jo Ann Barnes	
1986-87 # 229		Sally Harris	Alice Villone	Roberta Johnson	Ed Pierson	Jo Ann Barnes (1) Kathy Chambers (3) Steve Loven (2)
1987-88 # 235	Sally Harris	Alice Villone	John Parker	Roberta Johnson	Ed Pierson	Kathy Chambers Craig Croston Steve Loven
1988-89 # 223	Alice Villone	John Parker	Steve Loven	Mary Edwards	Liz Wuertz	Kathy Chambers Craig Croston Lois Blumeyer
1989-90	John Parker	` '	Susan Palmer	Mary Edwards		(E) Lois Blumeyer Craig Croston Pat Chaplin (3)

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1990-91 # 219	Doug Severs		Cindi Smithhart	Kelly Funk	Kelly-Benc	Julie Dunn Laurie Wolf Pat Chaplin (3)
1991-92 # 227	Doug Severs	Don Duzik	,	Anna Mae Remmen	Lora Kelly-Benc k	Laurie Wolf Julie Dunn
1992-93 # 256			Blaine Duistermars			Mary Jo Smith (3) Julie Dunn(1)
1993-94 # 238			Carol Scherrman	Jan Schnitzler		John Heisner (3) Mary Jo Smith(2)
1994-95 # 268		Jan Schnitzler		Betty Phillips		John Heisner (2) Regina Heim (3) Mary Jo Smith (1)

Year	President	President-Elect	Vice-Presiden t	Secretary	Treasurer	(A) Members-at-Large *
1995-96	Jan Schnitzler	Roberta Johnson		Nancy Ferguson		Becky Parker (3) Roberta Johnson Vacant Regina Heim (2) John Heisner (1)
1996-97	Roberta Johnson	Sam Barr		Anna Mae Remmen		Regina Heim (1) Becky Parker (2) Tim Fitzgibbon (3)
1997-98	Sam Barr	Susan Ladd		Anna Mae Remmen	VanderWert	Tim Fitzgibbon (2) Becky Parker(1) Ryan Ridout (G) Teresa Thiede(3)
1998-99		Debbie Barger	` '	Linda Miller		Tim Fitzgibbon (1) Anna Mae Remmen Tim Kremer Kathi Majors (2) Teresa Thiede (3)
1999-00	Anna Mae Remmen (I)	Tim Kremer		Catherine Remakel	Christina Hlas	Julie Molenburg (1) Teresa Thiede (2) Kathi Majors (3)
2000-01	Tim Kremer	Laurie Wolf	_	Tracie Pavon		Tracy Havener (1) Julie Molenburg (2) Teresa Thiede (3)
2001-02	II SURIA WAIT	Lois Mulbrook	Jane Haugland	Connie Jensen	Christina Hlas	Mike Epema (1) Tracy Havener (2) Julie Molenburg (3)
2002-03	Lois Mulbrook	Tracie Pavon	Merlyn Kathol	Joan Meyer	Chris Morgan	Nancy Ferguson (1) Mike Epema (2) Tracy Havener (3)

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2003-04	Tracie Pavon		Mander	Jen Sassman	Robin Fisher	Amy Gaffney (1) Nancy Ferguson (2) Mike Epema (3)
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Year	President	President-Elect	Vice-Presid ent	Secretary	Treasurer	(A) Members-at-Large *
2004-05	Julie Dunn	John Beneke	Connie Jensen	Gretchen Zimmerman	Robin Fisher  Treasurer Elect: Aaron Steffens	Jean VanderWert (1) Amy Gaffney (2) Brenda Nicholson-Easter (3) (J)
2005/06	John Beneke	Robin Fisher	ll Ara lubl	Bev Hickman	Aaron Steffens Treasurer Elect: Gretchen Zimmerman	Brenda Nicholson-Easter (1) Jean VanderWert (2) Amy Gaffney (3)
2006/07	Robin Fisher	iaaron Stettens		Michele Dunne	Gretchen Zimmerman Treasurer Elect: Clare Campbell	Gary Adams (1) Brenda Nicholson-Easter (2) Jean VanderWert (3)
2007/08	Aaron Steffens	Michele Dunne	Chad Olson	Shelly Brimeyer	Clare Campbell Treasurer Elect: Christine Ditter	Tracy Sleep (1) Gary Adams (2) Brenda Nicholson-Easter (3)
2008/09	Michele Dunne	i nad Oleon	Clare Campbell	Jeannie Barness	Christine Ditter Treasurer Elect: Tammy Hansen (L) Jen Sassman	Mary Jacobsen (1) Tracy Sleep (K) Mary Bloomingdale (2) Gary Adams (3)

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	Chad Olson	Joan Meyer	Fuller	Jeannie Barness	Julie Haack	Erin Gjerde-Bailey (1) Mary Jacobsen (2) Mary Bloomingdale(3)
Year	President	President-Elect	Vice-Presid ent	Secretary	Treasurer	(A) Members-at-Large *
2010/11	Joan Meyer	Amy Gaffney		Paula Mitchell	Treasurer Elect: Jennifer	Don Duzik (1) Erin Gjerde-Bailey (2) Mary Jacobsen (3)
2011/12	Amy Gaffney	Heather Gaumer	Jen Sassman	Cindy Seyfer	Treasurer	Shelly Brimeyer (1) Don Duzik (2) Erin Gjerde-Bailey (3)
2012/13	Heather Gaumer	Jen Sassman	Cindi Reints	Carolyn Schwendem an	Treasurer Elect: Greg	Todd Brown (1) Shelly Brimeyer (2) Don Duzik (3)
2013/14	Jen Sassman	Julie Haack	Gisella Baker	Sara Harrington	Geistkemper Treasurer-Ele ct: Beth	Pam Perry (1) Todd Brown (2) Shelly Brimeyer (M) Kristi Fuller (3)
2014/15	Julie Haack	Kristi Fuller	Tristan Lynn	Mindi Bucklin	Rinderknecht Treasurer	Carolyn Schwendeman (1) Pam Perry (2) Todd Brown (3)
2015/16	Kristi Fuller	Chris Ditter	Amy Norton	Chad Peters	Treasurer Elect: Teresa	Erick Danielson (1) Carolyn Schwendeman (2) Pam Perry (3)

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2016/17	Chris Ditter	Galsella Baker			Treasurer Elect: Chad	Tristan Lynn (1) Erick Danielson (2) Carolyn Schwendeman (3)
2017/18	Gisella Baker	Renae Armentrout		Teresa Thiede	Treasurer Elect: Karen	Shelly Brimeyer (1) Tristan Lynn (2) Erick Danielson (3)
2018-19	Renae Armentrout	Henniter	LIAVANNOR	Kelsey	Treasurer Elect: Brandi	Matt Falduto (1) Shelly Brimeyer (2) Tristan Lynn (3)

## \*September 1980 they started referencing these positions as "Delegates" At Large rather than "Members"

- (A) Delegates-at-Large serve 3 year terms with one member elected and one retiring annually.
- (B) Resigned April 6, 1973, President-Elect assumed duties.
- (C) 1982-83 Constitution change in election of officers from fall meeting to spring meeting. This resulted in 1982-83 slate of officers serving a one-and-a-half year term.
- (D) Resigned office before end of term replaced by appointment of President.
- (E) Due to job responsibility changes, President Dowling was unable to continue as IASFAA President for 1990-91. Doug Severs was approved as President effective August 1, 1990.
- (F) Tom Thomsen was welcomed as the new Delegate-at-Large, taking Lois Blumeyer's position (1990-91).
- (G) Due to job responsibility changes, President Schnitzler was unable to continue as IASFAA President for 1995-96. Per the IASFAA By-Laws, Roberta Johnson became President and served out Jan's term in 1995-96 as well as the term for 1996-97.
- (H) Ryan Ridout was unable to continue as Delegate-at-Large for the 1997-98 year. Teresa Thiede was appointed to fill out the remainder of the year. Kathi Majors was elected to complete the remaining two years of the term in 1998-99.
- (I) Due to job responsibility changes, Debbie Barger was unable to continue as IASFAA President-Elect for 1998-99. Vice President Anna Mae Remmen became President-Elect and Tim Kremer was appointed to serve as Vice President.
- (J) Nancy Ferguson retired, and was replaced by Luann Beckel who then left Financial aid within a month, and Brenda Nicholson-Easter was elected to fulfill the remaining one-year term.

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- (K) Due to a job change Tracy Sleep was unable to continue as Delegate-at-large. Mary Bloomingdale was voted by Executive Council to complete the remaining two years of the term in 2008-09.
- (L) Due to a job change Tammy Hansen was unable to continue as Treasurer-Elect. Jen Sassman was voted by the Executive Council to fulfill the remainder of the term.
- (M) Due to a job change Shelly Brimeyer was unable to continue as Delegate-at-large. Kristi Fuller was voted by Executive Council to complete the remaining year of the term in 2013-14.

#### Committee Chairs

- \* Site Committee established September 28, 1982
- \* Electronic Services Committee was established in April 2000 which assumed the responsibilities for the Directory and Membership committees, thereby making them extinct.
- \* During the 2011 Executive Council Retreat, voting members elected to: 1) eliminate the Associate Members Committee with its duties regarding a) conference charity being absorbed by the Program Committee and b) the John Moore Award being absorbed by the Awards Committee; 2) eliminate the School Relations Committee with its duties regarding the Guidance Counselor Workshop being absorbed by the Community Outreach Committee; 3) eliminate the Mentoring Task Force Committee with its duties regarding a) newcomer recognition being absorbed by the Program Committee and b) the Support Staff Workshop being absorbed by the Professional Development Committee.

#### **Publications**

- I. Newsletter first IASFAA Newsletter was published December 1971
  - a. formerly called the "Gazette"; July 27, 1990 marked the Newsletter format being changed from a newspaper "Gazette" format to a Newsletter format.
- II. IASFAA Website established in the 1999-2000 year.
  - a. Fun Fact: Initial Login: IASFAA and the password was IAS99FAA—it was the same for all users!
- III. IASFAA-L Listserve began in Spring of 2000
- IV. IASFAA Logo updated in 2005
- V. IASFAA initiated a blog called "IASFAA Talk" on the IASFAA website
- VI. IASFAA created a Facebook page in 2016

#### **Years in Review**

#### 1969 - 1970

This was the year that —

Nixon moved into the White House on his second try.

Martin Luther King and Bobby Kennedy were assassinated.

Neil Armstrong left footprints on the moon.

Teddy Kennedy met his Chappaquiddick.

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Joe Namath retired from football at age 26 and took up modeling pantyhose.

The lowa Tuition Grant Program got underway with an initial funding of \$1,500,000 and a maximum grant of \$1,000.

It was also the year that the second IASFAA conference was held on October 16 at Grinnell College. The same officers were elected to serve for another year. The membership voted to assess dues of \$5.00 a year for regular members (those employed in the administration of campus financial aid at colleges in Iowa) and \$3.00 for associate members. Voting and the right to hold office were restricted to regular members.

#### 1970 - 1971

This was the year that —

The U.S. Postal Service went free enterprise.

Voting age was lowered to 18.

Simon and Garfunkel won a Grammy Award for their "Bridge Over Troubled Waters."

It also was the year that the infant IASFAA achieved financial stability. At the September conference at Marycrest College, Treasurer George Bachelder reported that the Association's debt to Dr. Wellbourne had been paid and a balance of \$166.65remained in the Treasury. Attendance at this meeting is lost in the mists of time, but the minutes show a "potential membership" of 65.

#### 1971 - 1972

This was the year that —

Nixon visited the Kremlin, a "first" in presidential history.

Five men broke into Democratic National Headquarters in the Watergate Apartment complex.

Helen Reddy was belting out "I Am Woman", earning a Grammy and the applause of Women's Rights groups.

It was also the year that IASFAA began to gather steam. The growing organization established a continuing program of training and information for high school guidance personnel, sponsoring four workshops across the state. A Speakers Bureau was organized under the leadership of Michael White of Iowa State University to respond to calls for participation at college nights and other requests for information on financial aid.

The first IASFAA Newsletter was published in December 1971 by Delwood Bagley. It reported that IASFAA had 53 dues-paying members. It also offered a county-by-county report on average farmland values (supplied by Iowa State University). Iowa's fertile land was selling at per acre prices of \$261 to\$470 depending on location.

On January 20, 1972, IASFAA sponsored a forum at the Kirkwood Hotel in Des Moines to give the American College Testing Program and College Scholarship Service a platform for discussion of their competing need analysis systems. Both firms were bidding to provide services to the Iowa HEFC for the state scholarship and grant programs, and IASFAA assisted in the evaluation process.

#### 1972 - 1973

This was the year that —

Supreme Court upheld the right of abortion during the first six months of pregnancy.

Last U.S. troops left Vietnam and military draft ended.

Senate hearings began peeling away the layers of the Watergate scandal.

The Sting won the Oscar for best picture.

The Education Amendments of 1972 authorized the Basic Educational Opportunity Grant, later renamed the Pell Grant in honor of its prime sponsor.

The Education Amendments, still to be voted upon by Congress, were a major topic at the IASFAA fall meeting in Cedar Falls. Members were urged to write their Congressional representatives to solicit support for the NDSL, which was under threat of phase-out in Federal funding. This was the first of a long series of deathbed scenes for NDSL, which has proved remarkably resilient.

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Charter member Dan Seaton, retiring after 16 years at Simpson College, received notice that he had won \$25,000 in the Readers Digest Sweepstakes - a retirement bonus that is unparalleled in the annals of IASFAA!

Less cheerful news in the spring of 1973 was the closing of Parsons College in Fairfield, which graduated its last class in June.

#### 1973 - 1974

This was the year that —

Resignations of top Administration aides made headlines regularly.

Congress voted for impeachment proceedings.

Stevie Wonder had us all humming "You Are the Sunshine of My Life" - a Grammy winner recording.

It also was the year that ACT got the contract for processing BEOG applications. John Moore was appointed State Trainer for the new federal program by NASFAA, which had been awarded a training contract. Workshops were held throughout the state.

At the annual meeting in Iowa City on October 12, 1973, the IASFAA constitution was amended to give the vote to associate members. IASFAA began holding spring meeting in 1974 with Briar Cliff College hosting the first one in Sioux City. The membership had increased to 64 and the Treasury holdings to \$612.50.

#### 1974 - 1975

This was the year that —

Nixon resigned the Presidency and received a full pardon from his successor, Gerald Ford.

Congress sent \$405 million to Vietnam and the U.S. opened its doors to Vietnam refugees, with lowa taking a leading role.

The Keppel Task Force was appointed to try to bring order to the patchwork quilt of student aid programs.

It was also the year that the Iowa Voc-Tec Grant Program gave out its first awards, and the initial allocation of State Student Incentive Grant funds from Washington allowed the HEFC to double the number of State Scholarships. John Moore served as MASFAA President. The old Parsons campus in Fairfield took on new life when Maharishi International University opened its doors in September 1974.

A record-breaking blizzard in early April did not prevent IASFAA from holding its spring meeting in Dubuque. Much of the discussion centered on recommendations for coordinating the requirements and delivery schedules of the federal and state programs, the campus financial aid office, and the major need analysis services.

#### 1975 - 1976

This was the year that —

The U.S. began celebrating its Bicentennial, and tall ships from around the world sailed into New York Harbor.

Viking I and II gave us a close-up of Mars.

Alex Haley's Roots won the NAACP award for highest achievement by a black American - and inspired hundreds of new amateur genealogy enthusiasts.

It was also the year that the labors of the Keppel Task Force began to pay off with agreement on a uniform methodology of need analysis (for everything except the Federal Basic Grants). The State of lowa got on the bandwagon by adopting a single application process to serve all three of the state's programs. The Parents' Confidential Statement became the Financial Aid Form (FAF).

IASFAA went to work on designing a common financial aid transcript under the chairmanship of Kirk Russell of Briar Cliff College and, later, Wilhelm Eck of Divine Word College. Another special project undertaken this year was the development of a Certification instrument for financial aid professionals.

The spring meeting of IASFAA was held in Des Moines on April 28-29, and once again the membership was rallied to do battle for the preservation of the campus-based programs, which Congress was considering "re-programming" to provide supplemental funding for the BEOG.

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#### 1976 - 1977

This was the year that —

President Carter pardoned the Vietnam draft-evaders.

Congress, in the Amendments of 1975, challenged the states to pick up the pieces of the Guaranteed Student Loan Program.

Annie Hall carried off the Oscars for Best Picture, Best Actress (Diane Keaton) and Best Director (Woody Allen).

It was also the year that IASFAA adopted a common form for a Financial Aid Transcript at the fall meeting in Cedar Rapids on September 27-28.

Paul Aasen of Wartburg College and Maralee Frazee of Des Moines Area Community College continued to devote their energies to development of a Certification instrument. Certification was a major topic for discussion at the spring meeting in Fort Dodge, with participation by representatives from the Missouri financial aid association.

#### 1977 - 1978

This was the year that —

The Supreme Court made history with the Allan Bakke "reverse discrimination" decision, ruling that affirmative action does not imply a firm quota system.

The Court also ruled that women reporters could not be barred from men's locker rooms.

"All In The Family" won an Emmy Award, Debbie Boone "Lit Up Our Lives," and the New York Yankees did it again!

It also was the year that Judy Harper of the University of Dubuque served as MASFAA President. Governor Ray appointed a task force to study the pros and cons of a state guaranteed student loan program. Paul Aasen chaired this study group which included IASFAA members John Moore, Shirley Perl, John Huston and Willis Ann Wolff, as well as several lenders. Acting on the task force recommendation, supported by the Governor, the Legislature authorized a state program under administration of the lowa College Aid Commission (HEFC under a new name).

IASFAA meetings focused on the newly approved Multiple Data Entry system, which allowed students to apply for the Pell Grant on a standard need analysis form, but necessitated a controversial new delivery system. As a trade-off for MDE, need analysis forms henceforth had to be distributed in December and filed no earlier than January. The tuition tax credit battle was another issue under hot discussion.

#### 1978 - 1979

This was the year that —

The near catastrophe at Three Mile Island added fuel to Anti-Nuke protests.

The House Select Committee on Assassinations concluded that conspiracy was likely in both President Kennedy's and Martin Luther King's murders-but found no evidence for further prosecution.

The Bee Gees album of "Saturday Night Fever" rated a Grammy.

It also was the year that the IASFAA held its second Annual Open Golf Tournament in conjunction with the fall meeting in Waverly. The team of Nichols and Bannister prevailed for the second year over Dietz and Heaney.

The Middle Income Student Assistant Act removed the income ceiling on subsidized guaranteed student loans, increased the average Basic Grant and expanded that program to include many more eligible students.

IASFAA co-sponsored the first edition of Bridging the Gap, a slide film produced in cooperation with the ICAC, ACT and the Department of Public Instruction.

Validation requirements imposed by the Feds caused consternation and the Reauthorization battle lines began to form.

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#### 1979 - 1980

This was the year that —

Ninety people were taken hostage at the American Embassy in Teheran, Iran, by militants demanding U.S. return of the former Shah who was in New York for medical treatment.

The Federal Government bailed out Chrysler.

U.S. boycotted the Moscow Summer Olympics in protest over Soviet invasion of Afghanistan.

It was also the year that IASFAA dues went up to \$10 by membership vote at the fall meeting in Cedar Rapids. The Treasury reported a balance of \$1,441.99. Eight financial aid workshops for high school guidance personnel were held around the state. Under the chairmanship of Gary Nichols, professional development and training workshops were held in several different sites. IASFAA organized a statewide "hot line" network to keep the membership posted on developments affecting financial aid programs.

The Education Amendments of 1980 raised the maximum GSL limits to an aggregate potential of \$40,000 for undergraduate and graduate study and authorized a new loan program for parents. The Amendments also increased the maximum SEOG from\$1,500 to \$2,000 and allowed for a fifth year grant.

At the spring conference in Ames, the constitution was revised to delete sexist language and the Certification Development Committee was eliminated from the list of standing IASFAA committees. Membership has grown to 131, and the Treasury balance was \$3.113.29.

#### 1980 - 1981

This was the year that —

John Lennon was shot by a disgruntled Beatles fan.

Americans watched an average of 29.3 hours of TV per week, with 60 Minutes, Dallas, Three's Company and \*MASH\* as top favorites.

For those who found time to read, Readers Digest and TV Guide were running neck to neck in circulation.

The Iran hostages were released minutes after President Reagan's Inauguration.

It also was the year that a 3.6% cutback in all state spending was mandated to keep lowa's budget in the black, and the Administration's cost-cutting campaign continued at the federal level with the GSL Program as a prime target. Social Security educational benefits were in a phase-out mode. On the bright side, the State Legislature authorized the new lowa PLUS loans to parents Program.

At the spring meeting, IASFAA approved a "cooperation and coordination" agreement with the Iowa Vocational Rehabilitation Department. The membership hit a new high of 167, and the Treasury contained a healthy \$5,143.53.

#### 1981 - 1982

This was the year that —

Iowa went to the Rose Bowl against Washington.

Sandra Day O'Conner became the first woman appointed to the Supreme Court.

Oscars went to Henry Fonda and Katherine Hepburn for their performances in *On Golden Pond*.

It also was the year that Mary Haldane served as President of MASFAA, Maralee Frazee as a Member-at-Large and Wilhelm Eck as Membership Committee Chairman.

MASFAA's recently developed EARS (Early Alert Referral Service) Program had two lowa liaison people in a single year. Because EARS worked so well for Priscilla Parker, she found an out-of-state job and Peg Tarbox of Mt. Mercy College became lowa's EARS.

IASFAA's Professional Development Committee held a special workshop for new financial aid officers under the leadership of Gary Gevik, and the annual regional series of high school counselors' workshops continued under the

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coordination of Pete Sidwell. Governor Ray proclaimed the week of January 18, 1982 to be Financial Aid Awareness Week in Iowa, and Dartle Athertonof AIB did a great job of keeping financial aid in the spotlight.

#### 1982 - 1983

This was the year that —

Prime Minister Indira Ghandi of India came to the U.S. to talk with President Reagan, speak at the Metropolitan Museum of Art and confer with the Secretary General of the United Nations.

The unemployment rate and the federal deficit hit record highs. But the crime rate remained stable with 10 percent of American homes being touched by burglary or act of violence.

Roxanne Conlin, first woman to run for Governor of Iowa, was defeated by Terry Branstad.

It also was the year that Dennis Jensen, a charter member of IASFAA and the Financial Aid Director at University of Northern Iowa for many years, lost his life in an automobile accident on a rain-slick interstate. In his memory, IASFAA contributed to the Dennis Jensen Memorial Scholarship Fund at UNI.

IASFAA voted several constitutional changes, including a change in election of officers from the fall meeting to the spring meeting. This meant that the 1982-83 slate of officers served for a one-and-a-half year term. The second Financial Aid Awareness Project, extended to a month this year, was a big success, reported Chairman Ann Leib. A total of 39 IASFAA members filled171 requests for presentations or information on financial aid.

#### 1983 - 1984

This was the year that —

The U.S. "copped" most of the gold medals at the 1984 Olympics in Los Angeles.

The first woman in U.S. history was nominated to run as Vice President.

Congress passed an Education Appropriations bill before the end of the fiscal year for the first time in five years.

It also was the year that the GSL interest rate dropped to 8 percent for first time borrowers. The ICAC announced that it was passing on the benefits of the successful lowa GSL Program by reducing the insurance fee for borrowers and contributing a per application payment to the schools to help defray cost of processing.

Mary Haldane of Drake University served as President of NASFAA. Wilhelm Eck received the NASFAA Outstanding Service Award for his achievement as chairman of the Membership Committee.

IASFAA adopted a logo and slogan - A WAY TO GROW - at its fall meeting in Ames. A resolution was approved calling for repeal of the Solomon Amendment requiring Selective Service Registration for all male applicants for federal financial aid.

IASFAA achieved tax-exempt status. A "mentor" system was established to help new FAO's with the volunteer participation of a group of ten experienced members. Governor Branstad proclaimed December and January as lowa Financial Aid Awareness Season. Everyone began worrying about Reauthorization and what it might mean for financial aid programs, and a Reauthorization Task Force was appointed to keep all members up-to-date on developments in Washington.

The spring meeting was held in Des Moines in conjunction with the Iowa Association of College Admissions Counselors and the Iowa Community College Student Services Association. Membership chairman reported that IASFAA had 180 members at the start of the year. The count by type of institution was: Public- 45; Private non-profit - 59; Proprietary - 26. The remaining20 members were persons not affiliated with a post secondary institution. By the close of the 1983-84 year, IASFAA membership had reached an all-time high of 228, and the Treasury held \$7,348.91.

#### 1984 - 1985

This was the year that —

The Iowa General Assembly suspended the Commission's authority to provide participating Iowa colleges and universities with the \$5 Iowa Guaranteed Student Loan Administrative fee.

IASFAA's Constitution was modified to include lifetime memberships. Membership in IASFAA as of April 1985 totaled 237.

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The Iowa Work-Study bill was introduced to the Iowa Financial Aid Association as a draft bill.

Aid administrators at lowa independent colleges and universities proposed that the lowa Tuition Grant be placed on a sliding scale based on the applicants Expected Family Contribution (EFC).

#### 1985 - 1986

This was the year that —

A hole was discovered in the ozone layer over the Southern Continent.

A lightweight, twin-engine airplane (Voyager) made a nine-day, non-stop circuit of the world.

The Federal government passed the Balanced Budget Emergency Deficit Act of 1985 which was termed the "Gramm-Rudman-Hollings Act. The purpose was to bring Federal "deficit" under control in five years.

The IASFAA Spring Conference was held April 28-30, 1986 at the Des Moines Marriott Hotel. The conference was a joint venture with the Iowa Association of College Admission Counselors and the Iowa Community College Student Services Association.

The Commission decentralized its grant operations and had aid officers assume editing responsibilities.

#### 1986 - 1987

This was the year that —

Corazon Aquino became the Philippine President following the ousting of her husband Ferdinand Marcos.

The Chernabyl nuclear accident occurred in the Ukrainian Soviet Socialist Republic, the worst nuclear accident in the history of the nuclear power industry.

John Moore, University of Iowa Financial Aid Director retired on January 31, 1987.

Pell Grants increased to \$2,100.

Gary Nichols of the Iowa College Aid Commission was made Acting Executive Director on May 13, 1986, following the resignation of Jim Shay. On August 12, 1986 Gary Nichols was appointed Executive Director.

The College Aid Commission transferred grant data processing functions from ACT to the State Data Processing Department.

The IASFAA fall conference was held at the Lodge at Okoboji on October 1-3, 1986.

Deb Corwin was selected as MASFAA Site Chair for the 1988 MASFAA conference scheduled for Des Moines in October.

The 1986 Higher Education Amendments provided aid administrators greater authority in using professional judgment in adjusting an aid applicant's Expected Family Contribution (EFC).

The College Aid Commission held a hearing on reducing the guarantee fee on Iowa Guaranteed Student Loans from .75 to .50 percent.

#### 1987 - 1988

This was the year that —

IASFAA memberships totaled 235.

On Monday, October 19, 1987 the stock exchange recorded record losses, so the day was termed "Black Monday".

The Commission proposed a Tuition Grant reduction of \$25 per recipient.

First year of the State Work-Study Program funded at \$1,500,000.

An IASFAA Legislative Task Force was dissolved and new legislative information will be handled by the Resolutions Committee.

At the June 1988 Executive Council meetinga \$10 dues increase was approved making the annual dues at \$20 per year per individual membership, beginning in 1988-89.

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#### 1988 - 89

This was the year that —

MASFAA's fall conference was held in Des Moines in October 1988, at the Marriott Hotel, a first for MASFAA. Deb Corwin worked as MASFAA Program Co-chair.

IASFAA explored the implementation of an "early awareness" program for use as a pilot outreach program.

NASFAA presented two nation-wide TV programs.

Congress worked on a National Service Bill.

Sally Harris was elected Delegate-at-Large for MASFAA for 1989-90.

Research Committee explored the issue of indebtedness for a major research topic which the Commission took on as a major research project.

IASFAA acquired tax-exempt status with the IRS.

The Research and Development Committee set an "Awareness Campaign" directed at proprietary schools. The goal was to make contact with this sector to explain the benefits and functions of IASFAA.

The Community College Telenet phone system was used extensively for IASFAA Executive Council, saving travel time and costs.

The IASFAA Bylaws were amended to indemnify volunteers and protect directors of IASFAA.

Membership totaled 223 with lender members dropping and proprietary sector school's increasing in IASFAA membership.

#### 1989 - 1990

This was the year that —

The Federal Drug Abuse Act became effective September 1, 1989.

Dr. John Parker, Drake University's Director of Financial Aid became IASFAA President and stated his goals for 1989-90: teaching, research, services such as conducting high school nights, counselor workshops and early financial planning.

IASFAA implemented the "Share Room" to enable members to share ideas and forms with others.

#### 1990 - 1991

This was the year that —

The Persian Gulf War started in August 1990.

The junk bond empire collapsed.

September 12, 1990, signified the unification of Germany, thus ending the Cold War.

President Parker and the Executive Committee approved the Directory Committee as a permanent committee.

The IASFAA Newsletter was changed from the current newspaper format to a newsletter format. This format appears to be the industry standard which requires less filler.

Federal and State Issues Committee implemented a "Headline News Report" to better assist members in identifying key legislative and congressional issues.

The MDE processors, ACT and CSS were excluded from the November High School Counselor Financial Aid Workshops. This was due to the enhanced changes in the Federal Central processor role.

The IASFAA Presidential Position Ad Hoc Review Committee concluded that it was the intention of the IASFAA By-Laws and the membership that elected officials are eligible to serve in their elected capacities only as long as they remain "regular members" of IASFAA. Earl Dowling's' (Iowa State University Financial Aid Office) job title and responsibilities changed and thus he was removed from the "Regular Member" category and changed

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his membership to an "Associate Member." Earl Dowling was removed from the IASFAA presidency and Doug Severs, University of Dubuque, President-Elect, assumed the office of President, effective August 1, 1990.

## 1991 - 1992

This was the year that —

New evidence was found to substantiate the "Big Bang" theory.

Los Angeles experienced the Rodney King beating and, following acquittal of the policemen, violence broke out; 51 people died and there was 1 billion dollars in damage.

The IASFAA Sponsorship Committee made a "Special Committee" (December 1990).

The Federal and State Issues Committee began publishing a newsletter called The Bullet, which summarizes in headline form, the topics of interest from various publications.

IASFAA participated with NASFAA and the U.S. House of Representatives Subcommittee on post-secondary education on "Reauthorization: Direct Lending by Institutions and GSL Program Reform."

The IASFAA Lifetime Membership Award was changed to Lifetime Achievement Award.

Sally Harris was elected Vice President of MASFAA.

February 3-7, 1992 was designated as Financial Aid Awareness Week.

On October 20, 1991 the first annual Golden Circle College Fair was held at the Des Moines Convention Center. IASFAA had a booth at this gathering.

#### 1992 - 1993

This was the year that —

The U.S. auto industry declined drastically and General Motors fired the president and chairman of the company.

New York experienced a bombing in its World Trade Center garage.

February 1993 was the first College Hotline held at the College Aid Commission office.

IASFAA implemented the "Student Success Story of the Year".

IASFAA Executive Council struggled with the membership issue of institutional membership vs. individual membership. Individual membership remained as the policy.

lowa Legislature passed the new Ethics Bill which prohibited constituents of legislators and specific state agency staff involved in lobbying to spend no more than \$2.99 per day per constituent.

#### 1993 - 1994

This was the year that —

Israel and the PLO signed a peace accord.

That the U.S. Senate closed out its final report on POW's and MIA's during the Vietnam War.

President Clinton signed the Brady Handgun Violence Protection Act into law.

On April 22, 1994, President Nixon died.

Jacqueline Kennedy Onassis died.

lowa was hit with devastating floods.

The Federal Department of Education provided additional financial aid funds to schools to assist needy students adversely affected by the floods.

Carol Scherman, University of Dubuque, received the MASFAA Outstanding New Professional Award.

The first ICN program was initiated with Gary Nichols, John Carver and the Commission staff.

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#### 1994 - 1995

This was the year that —

O.J. Simpson was accused of killing Nicole Brown Simpson and Ronald Goldman.

Figure skater Nancy Kerrigan was struck on her knee after practicing for the U.S. Figure Skating Championship in Detroit.

Acting Baseball Commissioner Bud Silig announced that the rest of the baseball season was canceled due to baseball players being on strike over a capped salary policy.

NAACP ousted the chairman, William Gibson due to misuse of funds.

IASFAA membership totaled 273.

First year for schools to participate in the Federal Direct Lending Program, which comprised 104 schools nationally. This new program caused dissension among some schools and lenders.

#### 1995 - 1996

This was the year that —

Initial reauthorization hearings began since the Higher Education Act expires September 30, 1997.

Republicans take control of both houses of Congress.

San Francisco 49'ers win the Super Bowl XXIX.

Jan Schnitzler, President of IASFAA for 1995-96 regretfully resigned five days after receiving the gavel, due to a job change. Roberta Johnson (Iowa State University) assumed the IASFAA presidency. This meant the president-elect position for IASFAA was left open when Roberta Johnson assumed the presidency. Patrice Olson, IASFAA Past President moved in October 1995 to Tennessee which left this position open.

Second year for the new Federal Direct Lending Program which now had over 1300 schools participating nationally.

Dues for individual "regular" IASFAA members were \$30 per year.

#### 1996 - 1997

This was the year that —

President Clinton shut the Federal Government operations down two times as a result of Gramm-Rudman-Hollings Act and two continuing resolutions.

Congress approved a work-study appropriation that was the largest in years.

Republicans gained control of both lowa houses after the 1996 state elections.

Electronic Financial Aid Transcripts were introduced.

Reauthorization hearings continue.

IASFAA adopted a new logo and letterhead, the first time in 13 years.

IASFAA purchased liability insurance to cover the Executive Council.

IASFAA implemented the Leadership Symposium which was modeled after the Minnesota plan.

The Federal Central Processor of aid applications experienced huge delays which resulted in backlogs of unprocessed aid applications as well as lost forms.

The College Aid Commission set new policy on being lenient relative to the receipt deadline for state-funded aid programs.

#### 1997 - 1998

This was the year that —

Princess Diana was killed in an automobile accident and Congressman Sonny Bono was killed in a skiing accident in early 1998.

James Earl Ray, accused assassin of Martin Luther King died April 1998.

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John Parker, Drake University, elected NASFAA President.

MASFAA conference was held in Des Moines. Debbie Craig and Sally Harris were Site Co-chairs.

Preliminary reauthorization hearings held along with the submission of position papers.

The College Aid Commission cut the Tuition Grant by \$35 per student.

#### 1998 - 99

This was the year that —

Impeachment proceedings were brought against President Clinton for improprieties in in the presidential office concerning intern Monica Lewinsky.

Michael Jordan retired (again) from the Chicago Bulls and former lowa State University coach Tim Floyd took over as head coach of that team.

NATO forces began air strikes against Yugoslavia.

Iowa elected Tom Vilsack, a Democratic governor.

The Higher Education Act was reauthorized on October 7, 1998.

The government announced plans to implement a Master Promissory Note (MPN) for the 1999-2000 academic year.

#### 1999 - 2000

It was the year that —

Everyone's thoughts were turning to the new millennium – what would happen with the computers!

John F. Kennedy, Jr., his wife and sister-in-law were killed in a plane crash.

The nation was in shock over the April, 1999 shootings at Columbine High School in Littleton, CO leaving 15 dead and 23 wounded.

The U.S. Women's Soccer Team wins the World Cup.

The Treasurer went to computerized checks.

Susan Ladd was elected Vice President of MASFAA.

IASFAA used the website for the first time for conference registrations and memberships which allowed easier access for registration and the cross-referencing of current paid member with their conference registration.

The association voted to merge the membership, directory and newsletter editor committees into Electronic Services Committee so these functions could become available and coordinated via the IASFAA website.

The Community Outreach committee developed "College for A Day" service project.

The first annual review of the treasurer's records was conducted.

The fall conference was held in Cedar Rapids and the spring conference in Des Moines.

#### 2000 - 2001

It was the year that —

Several changes were initiated during the 2000-2001 year for the Iowa Association of Student Financial Aid Administrators. The elected officers were Tim Kremer, President, Anna Mae Remmen, Past President, Laurie Wolf, President Elect, Mike Epema, Vice-President, Tracie Pavon, Secretary, Christina Hlas, Treasurer and the three Delegate-at-Large positions held by Teresa Thiede, Julie Molenburg, and Tracy Havenor.

This is the year IASFAA moved toward providing electronic services to the membership. It was proposed to create a new Standing Committee, the Electronic Services Committee to move the association into the arena of electronic Page 41 of 46

processing. The plan was brought to the Executive Council to eliminate the Directory Committee and the Membership Committee and to roll those responsibilities into a newly formed Electronic Services Committee. The proposal was passed by the Executive Council and later voted on and passed by the membership at the April 6, 2001 IASFAA Business meeting. As a result, the web site provided an on-line membership registration and directory. This was also the first year the Newsletter was provided on-line. On June 22, 2001, the Electronic Services Committee reported a membership total of 298 paid members for 2000-2001.

The Long Range Planning Committee was brought out of dormancy and re-activated. Debbie Craig chaired the committee and moved IASFAA toward a five year plan which not only included a fiscal plan, but created visions, goals and a revised mission statement for the association. Tim Kremer developed a five year fiscal plan which included increases in membership fees to \$50, \$55 and capping at \$60 by the year 2006, to keep the association fiscally viable. The plan was passed by the Executive Council and later approved at the IASFAA April 6, 2001 Business meeting.

The Professional Development Committee moved toward meeting the membership's needs by becoming a repository for training activities. The committee archives both paper, electronic and videotapes of the IASFAA conference sessions.

The Community Outreach Committee's budget was increased to allow for additional responsibilities in developing early awareness programs and projects.

The Association bought a new Bonding and Liability insurance policy to provide protection at all its activities and conferences. Coverage IASFAA did not have previously was an "employee dishonesty" to protect against loss of cash for those officers with access to the Association's liquid assets. Tim Kremer worked with Cottingham & Butler from Dubuque, Iowa in providing coverage to include general liability insurance for \$2,000,000, employee dishonesty clause for \$100,000, fire damage expense for \$50,000, medical payments of \$5,000, property coverage (computers, cameras, etc.) of \$10,000, forgery and alteration for \$2,500, coverage to rebuild accounts receivable in case of damaged records for \$10,000, coverage on money and securities on premises for \$10,000 and \$5,000 for off-sight premises (new to IASFAA), and \$10,000 coverage on valuable papers (replacement cost for lost or damaged papers). The most important part of the new policy was having the Treasurer and one other person with access to the cash covered without requiring the individual to be bonded.

The IASFAA Leadership Symposium was re-activated at the discretion of the President, Tim Kremer. The Symposium is a great way to train, reward and give back to the members of IASFAA. Since it is not a self-supporting training, a line was added to the budget to fund the symposium from other income sources of the organization, such as membership dues, cash above and beyond the reserve, sponsors and friends of the Association. Cathy Remakel was asked to be the leader of the Symposium and along with her team, brought back the IASFAA Leadership Symposium with resounding success.

All the committees played a vital role in another successful year for IASFAA. The chairs of the Associate Members (Mary Jo Smith), Awards (Karna Hofmeyer), By-Laws (Roberta Johnson), Community Outreach (Mary Jacobsen), Professional Development (Beth Oakes), Long Range Planning Committee (Debbie Craig), Program (Chris Morgan), Research (Nancy Ankeny), School Relations (Brenda Nicholson-Easter), Electronic Services (Debbie Barger), Federal and State Issues (Lois Mulbrook), Site Selection (Curt Bolte), Site Coordinating (Cathy Hoch), and Sponsorship (Sharon Miles), all did an outstanding job.

The 2000-2001 year was one of many changes that could not have been accomplished without the many volunteers of IASFAA including the elected officers, the committee chairs, and the many committee members.

#### 2001 - 2002

This was the year that —

Terrorism struck at the hearts of Americans with the September 11th attacks on the Pentagon and the World Trade Center Towers.

Americans questioned the ethics of business with the collapse of the Enron Corporation. At the same time, the accounting firm of Arthur Andersen lost creditability after directing Enron officials to shred documents.

Janice Cordell, Luther College, elected MASFAA Treasurer.

Laurie Wolf, Des Moines Area Community College, was chosen to chair NASFAA's Reauthorization Task Force.

The Iowa Association of Student Financial Aid Administrators voted to bond its treasurer.

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The lowa Legislature revised the lowa Vocational Technical Tuition Grant Program's allocation formula to maximize a student's combined eligibility of federal and state financial aid dollars. By making this adjustment, 'double awarding' was eliminated and the number of students receiving aid from federal and state programs doubled.

John Heisner, former Director of State Scholarship and Grant Programs at the Iowa College Student Aid Commission, passed away. To honor John's long time commitment to students and the financial aid industry, the Iowa Association of Student Financial Aid Administrators renamed its Lifetime Achievement Award to the John W. Heisner III Lifetime Achievement Award.

#### 2002 - 2003

It was the year that —

The United States went to war with Iraq.

Economic conditions continue to worsen as the stock market is unstable, more corporate scandals come to light and terror attacks continue to threaten.

The Federal Reserve slashed a key short-term interest rate to a 40-year low.

President Bush signs into law a bill to create a new cabinet-level position for Homeland Security.

The three state universities suffer from state budget cuts that cause them to raise tuition as high as 18.5%.

State budget cuts hit the community college sector and the lowa Tuition Grant suffers a \$400 mid-year reduction.

IASFAA concentrates on the budget woes of its membership as it tries to control costs in order to help the members.

A new award to recognize new contributors to IASFAA was created.

A mentoring task force was started in order to help new financial aid professionals in the state.

IASFAA's policies and procedures were completely updated by the delegates.

The elections for IASFAA officers were held on the web for the first time.

Tracie Pavon received the MASFAA Outstanding New Professional Award.

Laurie Wolf was elected as NASFAA delegate-at-large and Susan Ladd was elected as the MASFAA representative to NASFAA.

#### 2003 - 2004

It was the year that —

President Bush, under pressure from both parties, calls for an independent commission to study the country's intelligence-gathering operations. The move followed reports that U.S. weapons inspectors failed to find any evidence of chemical, biological and nuclear weapons in Iraq.

Martha Stewart was convicted of four counts of obstruction of justice. Charges stemmed from her December 2001 sale of shares of the biotech stock ImClone the day before the FDA announced it had declined to review ImClone's new cancer drug—news that sent shares tumbling.

In one of the most important rulings on the issue of affirmative action in twenty-five years, the Supreme Court decisively upholds the right of affirmative action in higher education.

U.S. Helicopter Crashes in Iraq - Black Hawk helicopter goes down in Nuaymiya, near Falluja, killing nine soldiers. Witnesses say it was shot down by a missile.

Janet Jackson's wardrobe malfunctioned at the Super Bowl XXXVIII causing many "live-broadcasted" programs to move to an 8 second delay.

Massachusetts senator John Kerry stages surprise win in Iowa caucuses, taking 38% of the vote. North Carolina senator John Edwards places a strong second.

California governor Gray Davis was ousted in recall vote and actor Arnold Schwartzenegger was elected in his place.

At least eight people die when fourteen twisters hit Illinois, Indiana, Iowa, Nebraska, and Oklahoma on April 21. Illinois was hit hardest.

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Ronald Reagan, the 40th president, dies at age 93. He had been suffering from Alzheimer's disease. World leaders, including the five surviving U.S. presidents, gather in Washington, D.C., for the funeral services.

IASFAA celebrated its 35th birthday with a Birthday Bash at our fall conference in Davenport, Iowa. IASFAA celebrated in style with 20 of our 28 presidents present, including founder John E. Moore.

Lois Mulbrook was elected as a delegate-at-large of MASFAA.

Colleges and Universities across the nation, including Iowa, continue to suffer devastating cuts to state financial aid budgets and state universities are again forced to implement large tuition increases.

The mentoring task force initiated several programs to welcome new members and to help bring some experienced members into a mentoring group.

IASFAA votes at the spring business meeting on April 16, 2004 amend our by-laws to elect a treasurer-elect, thereby splitting the duties of the treasurer and creating more longevity and training in the position.

The Community Outreach Committee hosted its second annual Make High School Count program, where over 200 participants benefited from a free program.

Susan Ladd is elected as Commission Director from the MASFAA region to NASFAA's board of directors John Beneke was elected President-Elect of IASFAA.

#### **2004 - Current**

In 2010, the Delegates at Large determined there were more efficient ways for the membership to look at "The Year in Review", namely through websites that specialize in gathering this type of information. Below is a link for the membership to look up pertinent information that has happened in a given year.

http://www.brainyhistory.com/

#### 2013

In 2012-13, the Delegates closely reviewed the Policy and Procedures Manual and recommended modifications to update language and committee duties and functions. The Delegates also re-drafted the Reserve and Investment Policies, which were approved by Executive Council in April 2013. Additionally, the official spelling of the FAAM flamingo was determined as "Freida."

#### 2014

Beginning with the 2014-15 FAFSA, dependent students are required to include the income and other required information from legal parents (biological and/or adoptive) if the parents live together, regardless of the marital status or gender.

On June 26, 2013, the Supreme Court struck down the section of the Defense of Marriage Act (DOMA) that provided that for purposes of federal programs, a marriage can only be between one man and one woman. Prior to the ruling, the US Department of Education (Department) had interpreted all provisions of the Higher Education Act of 1965, as amended (HEA), implementing the FAFSA in accordance with Section 3 of DOMA (which prohibited all federal agencies from recognizing same-sex marriages for purposes of federal programs). Guidance from the Department following the ruling stipulated that 'a student or a parent is considered married if the student or parent was legally married in any domestic or foreign jurisdiction that recognizes the relationship as a valid married {regardless of whether the marriage is between two persons of the same sex or opposite sex}, regardless of where the couple resides.'

Gainful Employment: The Department of Education (ED) released final rules for gainful employment programs this year – and was sued by the Association of Private Sector Colleges and Universities shortly thereafter. The final rules eliminated the program level cohort default rates metric. Read NASFAA's detailed summary of the rules and explore the Gainful Employment Center for past coverage.

Student loan interest rates: Federal student loan interest rates stayed relatively low this year, rising to 4.66 percent on the Federal Direct Stafford Loan (Subsidized and Unsubsidized) for undergraduate students; 6.21 percent on the Federal Direct Unsubsidized Stafford Loan for graduate or professional students; and 7.21 percent on the Federal Direct PLUS Loan for parents and graduate or professional students.

Student debt: Student indebtedness remained a hot topic in both education and consumer news circles. The Brookings Institution garnered attention with a controversial report that student debt is not in quite as disastrous a state as many news headlines make it out to be. Politicians still featured student debt prominently in midterm election campaigns, however – perhaps most notably with Sen. Elizabeth Warren's (D-MA) call for student loan refinancing.

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Midterm elections: Congressional power shifted to the Republicans in the midterm elections, as the GOP took control of both the House and Senate. At least one news outlet, The Wall Street Journal, credited the loss for Democrats to an inability to break "partisan gridlock" on student loans.

Sen. Lamar Alexander (R-TN), an outspoken advocate for simplifying the Free Application For Federal Student Aid, will now head the Senate Health, Education, Labor, and Pensions Committee.

#### 2015

It was the year that —

White House Announces Move to Prior-Prior Year Income Data on FAFSA: Perhaps one of the most significant financial aid-related policy changes to come about in 2015 was the president's executive action in September to allow the use of prior-prior year income data on the FAFSA application, beginning with the 2017-18 award year. The change will make the FAFSA application available earlier – on October 1, rather than January 1.

Federal Perkins Loan Program Expires: Despite strong bipartisan support to pass a one-year extension for the program, the Federal Perkins Loan program expired at the end of September after Sen. Lamar Alexander (R-TN) blocked the proposal. As the program winds down, schools across the country are now facing complex questions and procedures around grandfathering in certain students, and returning funds to the Department of Education.

Gainful Employment Regulations Take Effect: After years of writing, challenging, and revising, ED's gainful employment regulations took effect in July 2015. The rule makes non-degree-granting programs at colleges and universities subject to certain metrics – including debt-to-income ratios and default rates

#### 2016

It was the year that —

#### Early FAFSA and Prior-Prior Year in Action:

One of the most significant changes to financial aid policy in recent years was the Obama administration's decision to move to the use of prior-prior year (PPY) income data—a change that would allow the FAFSA application to be available to students and parents much sooner. President Barack Obama made the change possible through his use of executive action in September 2015, and just more than one year later, the Early FAFSA was released in October 2016.

#### Pell Grants Came Out on Top, Despite Stall on HEA Reauthorization:

Those within the higher education realm have anxiously awaited the reauthorization of the Higher Education Act (HEA), particularly now that Congress has cleared the way by reauthorizing the other large law governing K-12 education, No Child Left Behind (now the Every Student Succeeds Act). Despite the fact that action on HEA reauthorization stalled in 2016, some significant support for federal student aid programs rose to the top. Over the summer, for example, the Senate included a provision to reinstate the "year-round" Pell Grant in its spending bill, with NASFAA-supported language. Sen. Lamar Alexander (R-TN), chair of the Senate education committee, said the news on year-round Pell was the "most important news in higher education out of the Congress this year."

#### Another For-Profit Giant, ITT Technical Institutes, Shuts Its Doors:

In a trajectory that mirrored that of Corinthian Colleges in 2015, another large for-profit college chain closed its doors after being heavily sanctioned by the Department of Education. In August, ED took harsh action against ITT Educational Services, Inc. (ITT), essentially barring the for-profit chain from participating in Title IV programs, enhancing federal oversight, and restricting compensations for the company's top executives. Shortly thereafter, ITT abruptly announced that it would be closing its doors, leaving thousands of students in the lurch, and putting financial aid administrators in a unique position to counsel those students on their next steps.

#### **ED Pushes Forward With Several New Regulations**:

Throughout 2016, the Obama administration continued with its tradition of effecting change on higher education policy through the use of regulation and rules. One such rule was spurred by the flood of former Corinthian College students who began petitioning ED for debt relief after the for-profit chain collapsed last year. While there was a debt relief process in place, it was not sufficient to handle the thousands of requests that came from students. After a lengthy negotiated rulemaking process that failed to produce a consensus on the rule, ED published the final rule in October. ED also in October released its final rules on teacher preparation, which set out to condition TEACH Grant program funding on teacher preparation program quality, and align TEACH Grant regulations with Title II reporting system data.

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## 2018

Anna Mae Remmen, IASFAA President 1999-2000, passed away April 19, 2018.

John E. Moore, one of IASFAA's founding fathers and longtime Financial Aid Director at The University of Iowa, passed away September 7, 2018.

Executive Council confirmed that the Fabulous Frieda award-winning school receives and displays the Proclamation signed by the Iowa governor proclaiming the month determined to be the Financial Aid Awareness Month.

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