



Iowa Association of Student Financial Aid Administrators

THE INFORMER

The Quarterly IASFAA Newsletter

IN THIS ISSUE

FALL CONFERENCE

SUMMER EVENTS

MASFAA LEADERSHIP
SYMPOSIUM

ANNOUNCEMENTS

MEMBER VOICES

IASFAA FALL 2022 CONFERENCE

This year's conference is being held in Council Bluffs at the Mid-America Center with hotel accommodations at the Country Inn & Suites.

Save the dates! Wednesday, October 26 through Friday, October 28.

The theme is "IASFAA - Under Construction". It will be the perfect time to re-imagine and rebuild on IASFAA's great legacy.

**IASFAA Under
Construction**

**UNDER
CONSTRUCTION**

It's time to re-imagine and build on IASFAA's great legacy

Summer 2022 Events

NASFAA 2022

Chad Olson, Roberta Johnson,
Brandi Miller and
Heather Gaumer
(Not pictured – Matt Falduto)



IASFAA members at the **MASFAA Summer Institute and Leadership Symposium**

MASFAA Leadership Symposium

by Abbie Steinberg

The MASFAA Leadership Symposium and Summer Institute was held in Elkhart Lake, Wisconsin at the Osthoff Resort June 6th – 10th. It was a gorgeous venue that made the perfect opportunities for financial aid professionals to connect and learn from each other.

Approximately 25 individuals participated in the leadership symposium track. There were many valuable sessions for Financial Aid leaders such as “Building a Financial Aid Office”,

“Financial Aid Office of the Future” and “Professional Etiquette”. These sessions helped participants learn about other financial aid offices, consider the challenges their office and institutions have, brainstorm solutions and how they would build their dream office.

The event also incorporated 4 different NASFAA Credentialing Events, including Satisfactory Academic Progress, Administrative Capability, Professional Judgement and Consumer Information.

A lot of fun was had, as well! Sunset pontoon rides around the lake, roasting smores over the campfire, grill out and corn hole competition, go kart rides at Road America, and delicious meals were shared. Attending the event, you could see lots of new partnerships and friendships were created and valuable information and resources would return home with everyone who attended!

As a new Financial Aid Director, I found reassurance that I was not alone in some of our struggles and hope for the future of our organization as I saw many new professionals around the symposium. I’m grateful for the opportunity to represent IASFAA and the conference and look forward to growing as a leader within IASFAA!



Announcements

IASFAA friends and colleagues, it is time to say farewell to the profession. I'm retiring on September 6th. I'm sharing a picture of my next "career". My daughter and son-in-law recently had their first child (our first grandchild), Eudora Ann and we are calling her Dory. My husband and I have decided to provide childcare for the first year or so. I'm excited to shift and work with student success at the start of the age spectrum rather than with student success for college students. The retirement is earlier than anticipated but I don't want to pass up this opportunity.

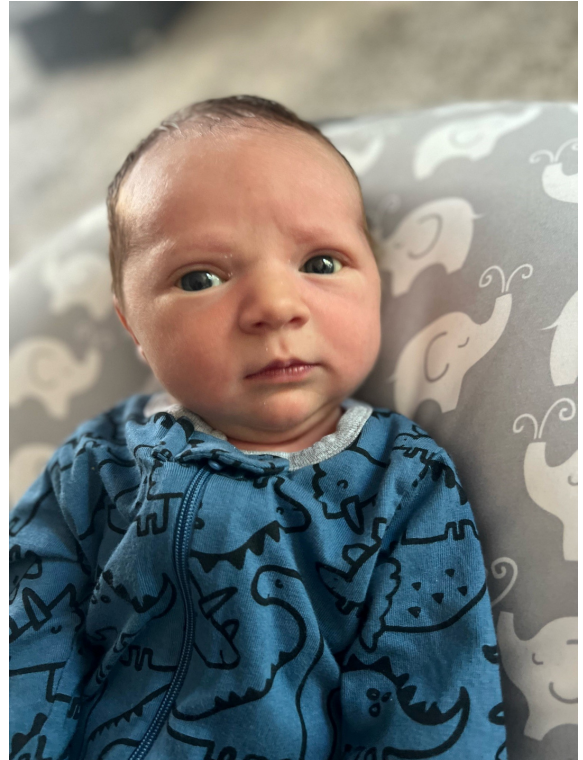
I started at **University of Iowa** in 1982 as a graduate assistant and moved into a professional position in 1985. I have enjoyed managing student employment (an area near and dear to my heart since my college Work-Study job in admissions and financial aid at Cornell college led me to this wonderful profession!), R2T4, SAP, a team of dedicated professionals doing the daily work of advising and verification and eventually the directorship of the office. Over the years, I've enjoyed being a part of IASFAA and remember the fun we had hosting MASFAA in Iowa. I could not have asked for a better career and I'm sure this is true for you as well.. Being in the aid profession provides us with the opportunity to impact the trajectory not only of the lives of the individual students but also of their siblings and the generations to come. Kudos to all of you in the profession. This is a challenging time for the profession as people question the value of higher education and staff manage changes in the office environment through hybrid work and prepare for changes in the financial aid process itself. Just as I'm confident that financial aid offices across the state will meet these challenges, I know that IASFAA will continue to be a critical resource in this process. Thank you for all IASFAA does to support aid professionals and for all each of you do at your schools.

Wishing you all the best,
Cindy Seyfer



Announcements, cont.

Tristan Lynn, Iowa College Aid, and his wife had a baby boy, Henry Dean Lynn on July 6. Henry weighed 9 lbs, and was 21.5" long. The family is doing well and adjusting to their new lives as a family of four.



Cathy Wilcox, Senior Associate Director retire from the Office of Student Financial Aid at the **University of Iowa**. Cathy has worked in the financial aid office since 1978 and was instrumental in getting financial aid to thousands of students and mentoring many staff members. She oversaw nearly every area of the office except for R2T4 and SAP (smart lady ☺). We will miss Cathy!

Member Voices

We asked what advice you would give your younger self:

My advice to my younger self would be to remember that even though the to do list is long that things can stay on the list and get done the next day... or the next one. The list will always be there, so try not to let it stress you out when you aren't at work!

-Kelsey Ryder

Changes in your career happen for a reason...trust the process!

-Sara Edwards

Advice to My Younger Self: "SAY YES!"

1st – Yes to immediate and extended family and friends when asked to spend time together or lend a hand. That time will foster memories and build relationships to be treasured the rest of your life.

2nd – Yes to volunteering. In your professional world this means a store of connections and experiences that will help build a career and establish a family of colleagues who will support you in the world of work.

3rd – Yes to yourself. Take vacations, explore hobbies, embrace wellness activities, read and study either informally or in pursuit of more formal education. Build a life of intellectual, physical, spiritual, and emotional balance. Remember that loving yourself provides your best chance of being able to love and support those around you.

And last, but certainly not least, say yes to apology and forgiveness. When you are wrong, apologize; when others are wrong, forgive them.

Just say yes.

-Susan Ladd

Connect with us!

Please send content suggestions or member updates to
sheila.goodwin@drake.edu



Like the IASFAA page on Facebook for more
updates and photos!