

IASFAA BUSINESS MEETING MINUTES (unapproved)
April 11, 2003

The IASFAA business meeting was called to order at 11:30 a.m. **A motion was made by Robin Fisher and seconded by Tracie Pavon to approve the minutes of the November IASFAA Business Meeting minutes. The motion carried.**

Robin Fisher gave the treasurer's report. As of April 8, 2003, there was income of \$54,739.61, expenses of 31,285.16, for a net income of \$23,454.45. Our assets as of April 8th are \$11,5416.76. **A motion was made by Mike Epema and seconded by Barb Smith to approve the treasurer's report. The motion carried.**

Laurie Wolf, past president reported that she had no business but wanted to remind the membership of the importance of including all sectors and all parts of the state for representation on committees and in offices. Laurie was recognized for having served on the Executive Council since 1987.

Lois Mulbrook, president, thanked her Executive Council for all of their hard work. She reported that she was the MASFAA representative on the Professional Development Committee and that they are going to be trying to work with the states on the NASFAA trainings that are held at the state level.

Tracie Pavon, president elect, reported that the election process was held earlier in order for the new president-elect to be able to attend the NASFAA training. The election was done entirely electronically. She introduced her new officers.

Merlyn Kathol, vice president, was not present.

Joan Meyer, secretary, no report.

Mike Epema, delegate, no report.

Nancy Ferguson, delegate, no report.

Tracy Havener, delegate, no report.

Mary Jo Smith reported for the Associate Members Committee. The members of the Associate Member Committee are Mary Jo Smith, Iowa Student Loan (*Chair*), Cathy Hoch, Union Planters (*Co-Chair*), Kim Baumler, NE Iowa CC, Jane Haugland, Eastern Iowa CC, Tracy Havener, Nelnet Loan Services, Faye Heykants, US Bank, John Holland, CPC, and Chris Keahi, ICSAC.

They had another busy year with many projects. In the fall they helped the program committee coordinate a live auction as part of the entertainment. This exciting and fun event raised \$3,190.00 for Jamie & Jim's kids, a non-profit organization, which serves the Cedar Valley area and provides a worry-free vacation for Chronically and terminally ill children and their families. The generosity of the IASFAA membership was overwhelming and very much appreciated by the families who were able to receive the benefits. Also at the Fall Conference they collected needed items for the Ronald McDonald Houses in Iowa City, Des Moines, and Sioux Center.

The "Fun Facts" article for the IASFAA Newsletter has continued to be a big hit this year.

In December the Committee, behind chef Chris Keahi and some additional volunteers, served a warm meal to the Des Moines Ronald McDonald House. Some very ambitious members also did cleaning and other odd jobs. Also in December Faye Heykants served a pizza lunch to the Ronald McDonald House in Iowa City. It was decided at the Winter Retreat to donate an old laptop that IASFAA was not

using and the Associate Members Committee coordinated donating it to the Des Moines Ronald McDonald House.

At the Spring Conference the Committee conducted a raffle for prizes as a way to collect money for items needed for the Ronald McDonald Houses. They also collected items and pop tabs to benefit the houses. The Committee also helped coordinate a session on Retirement Planning for the Spring Conference

The Committee again this winter prepared the information to go out for the John Moore Award. They had eight entries and the winner, University of Iowa, was announced at the Spring Conference. They received a \$500.00 check and a plaque for submitting the winning entry.

Mary Bloomingdale reported for the Awards Committee. Thank you to the committee members: Mary Jacobsen, Julie Leeper, Jane Haugland, Shelley Brimeyer and Lois Mulbrook and to the people who submitted nominations for the award.

By-laws Committee Lois reported that the delegates had been given the responsibility for updating the Policy and Procedures and it was all done and on the web.

Christina Hlas reported for the Community Outreach Committee. She introduced her committee and announced that Luann Beckel would be the chair next year. College for a Day was held on April 8th in Cedar Rapids, Dubuque and Des Moines. Des Moines will be having a Dessert Social for it's second year. Make High School Count will be held in Des Moines on May 19th. The Planning Your Child's Future flyers have been a huge success. She also announced that the committee is still wanting to hear about what everyone did on their campuses for Financial Aid Awareness month. The best entry wins a free pizza party for the Financial Aid office.

Nancy Ankeny reported for the Electronic Services Committee. We have 243 paid members.

John Parker reported for the Federal and State Issues

The duties of the Federal and State Issues Committee for 2002-03 were as follows:

Duty 1: Provide the membership with current information regarding issues pertaining to financial aid at the federal and state levels, including but not limited to distribution of the Iowa College Student Aid Commission's agenda notices and meeting minutes.

Duty 2: Prepare and provide periodic training to the membership on effective ways to interact with state and federal lawmakers.

Duty 3: Research and draft position papers for the membership, at the direction of the President and Executive Council.

Duty 4: Coordinate the annual IASFAA Legislative Day.

The Committee carried out the following activities in relationship to those duties.

Activity #1: Utilized the IASFAA list to post regular and numerous legislative and regulatory information and prompts to the membership. The posting were grouped into three categories: (1) General Postings, (2) Legislative Alert Postings, and (3) Reauthorization Postings.

Activity #2: Promoted legislative advocacy by the members through posting to the IASFAA list, involvement in the annual Iowa Legislative Day (coordinated by IACAC), and Washington D.C. hill visits during the NASFAA Leadership Conference. It is evident from feedback from members that numerous individual contacts were made with legislators. In addition, 14 IASFAA members participated in the Iowa Legislative Day on February 4, 2003 and the IASFAA President-Elect, President Elect-Elect and the Chair of the Committee participated in Washington D.C. hill visits on March 4, 2003.

Activity #3: Presented the membership with information from a national perspective through the facilitation of involvement of national leadership in the IASFAA Conferences. Those involved included DOE Deputy Secretary William Hansen and Laurie Wolf Chair of the NASFAA Reauthorization Task Force at the fall conference and Senator Tom Harkin (via video tape), Bev Schroeder Legislative Assistant to Senator Harkin, and NASFAA Chairman Dr. Charles Bruce at the spring conference.

Activity #4: Provided (currently awaiting deliver from the vendor) U.S. Congress Handbooks for the 108th Congress to each member organization for their use in legislative advocacy, training of student government leaders, and work with other administrators within their organizations.

Lois Mulbrook reported for the Finance Committee which consists of the current presiden, past president, president-elect and the treasurer. They had set a conservative budget this year based on possible memberships. The committee was pleased with the results.

Debbie Craig reported for the Long Range Planning Committee. See copies of the Five Year Fiscal Plans for Core and Non-core activities. As of 2005-06, the dues will increase \$5 up to \$60. The five-year plan will be made available on the website.

Heather Doe was not present. No report from the Newsletter Committee.

Carol Bogaard reported for the Professional Development Committee.

The Professional Development Committee members include: Julie Dunn, Don Duzik, Tracy Havener, Connie Jensen, Julie Molenburg, Beth Oakes, Cindy Peiffer, Robert Piechota, Cathy Remakel, and Linda Schwinn.

Projects that the Professional Development Committee have worked on this year include the following: Five individuals have won scholarships to attend the Fall IASFAA Conference and five have won scholarships to attend the Spring IASFAA Conference. Linda Schwinn and Julie Dunn have taken care of the scholarship process for the Professional Development Committee. The five winners for this conference are:

Norma Bullerman from Northeast Iowa Community College - Calmar Campus

Ellen Gukeisen from Wartburg Theological Seminary

Gena Schmidt from Northwestern College

Sue Stevens from Morningside College

Barb Zeigler from Buena Vista University.

Professional Development also works with Newcomers at each conference by providing mentors and encouraging involvement with IASFAA. Beth Oakes, Connie Jensen, Linda Schwinn and Cyndi Peiffer have worked with the Newcomer projects. One of the ways Newcomers are encouraged to get to know other IASFAA attendees is by completing an Icebreaker. The Newcomers this spring are:

Sandra Condon from Simpson College

Wayne Dille from Central College

Crystal Filer-Ogden from Iowa Wesleyan College

Ellen Gukeisen from Wartburg Theological Seminary

Kelli Klaassen from Iowa Central Community College

Sheila Kelsey from DMACC

Jeannie Melhus from Hamilton College

Tara Miller from Ellsworth Community College

Chloe Webb from Marshalltown Community College

NASFAA Training, which was held last fall with Tim Kremer and Duane Polsdofer as trainers, is another project of the Professional Development committee, along with providing training

opportunities at conferences for people new to financial aid. This Spring Tim Kremer presented the Financial Aid 101 session entitled "Financial aid resources and leadership opportunities for the newer professionals".

The Directors' DriveIn Workshop was held at AIB in Des Moines in February. Connie Jensen, Julie Molenburg and Cathy Remakel took care of those arrangements.

Julie Molenburg, Don Duzik and Robert Piechota are working on training for support staff members.

The Professional Development Committee also does videotaping of the NASFAA Training and Financial Aid 101 sessions. Those are kept at the Iowa College Student Aid Commission for check-out for anyone who is unable to attend those sessions. We also collect conference handouts and they are available upon request. You may contact Julie Molenburg for more information. Julie will be the Professional Development Chair next year.

Cathy Remakel has once again taken on the task of the Leadership Symposium along with the team of Debbie Craig, Cathy Hoch and Julie Molenburg. They have done an excellent job and are an important part of encouraging involvement in leadership roles.

Carol thanked her committee for all of the work they have done this year! They were an excellent group of volunteers who were given tasks and completed them with professionalism which is a reflection of who they are and who IASFAA is!

Jean VanderWert reported for the Program Committee. She thanked all of her committee members for their assistance this year. They were an awesome group of people to work with throughout the year. She also thanked all of our conference presenters and moderators from both the fall and spring conferences for their participation. We could not have pulled off two great conferences without the support that they provide to IASFAA. Thanks also to Nancy Ankeny and Tara Kamin from Iowa Student Loan for their assistance with conference registrations and tallying conference evaluations for us. She hoped that we enjoyed the conference and the committee looks forward to reviewing the evaluations so that next year can be even better.

Steve Loven was not present. Joan Meyer gave his report for the School Relations Committee. The annual training for high school guidance counselors was held on Thursday, November 7th over the ICN. The program was carried on 39 ICN sites around the state. 158 counselors signed up for the training, in addition to 25 IASFAA members who served as site hosts. Thanks to the IASFAA members who volunteered to be a host. The topics included the basic financial aid process, FAFSA update and common mistakes, FAFSA on the web, ICSAC update, and scholarship scams and higher education tax benefits. I want to thank my fellow presenters: Roberta Johnson from Iowa State, John Holland from the College Planning Center, and Julie Leeper from ICSAC.

The financial aid night over the ICN was held on Thursday night, January 30th. The evaluations received back were quite favorable and the reported attendance was 200 attendees representing 133 families. Thanks to Connie Jensen from AIB for assisting me in presenting this program. I want to thank my committee members: Nancy Ferguson from ICSAC, Sara Hobart from Simpson, John Holland from the College Planning Center, Connie Jensen from AIB, and Roberta Johnson from Iowa State. Finally, these programs could not be held without the generous financial support from the Iowa College Student Aid Commission. We thank them for their support.

Linda Miller reported for the Site Coordinating Committee. She thanked the Site Committee for all the work they did for the spring conference and last fall' s conference. The members of the committee were: Jeff Fritz, co-chair, Wells-Fargo; Sharon Miles, DMACC; Michelle Petznick, NIACC; Phyllis Peters, ICSAC and Cindy Seyfer, University of Iowa. At the fall conference there were two additional members: Del Jaramillo, UNI and Pam Perry, Cornell College. She also thanked the College Planning Center employees for sharing their AV equipment and setting up the equipment. This is a great savings to IASFAA.

Site Selection Committee. As Curt Bolte is no longer in the profession Lois reported that the Fall Conference will be held at the Holiday Inn in Davenport and the 2004 Spring Conference will be back at the Marriott in West Des Moines.

Robin Fisher reported for the Sponsorship Committee. Bev Hickman will be the new chair next year. Robin recognized and thanked all of the sponsors and exhibitors one more time. She also stressed the importance of the in-kind contributions such as printing costs and mailing costs. She reported that Nancy Ankeny had gotten everything on the website so the sponsors were able to do all of their business through it which made it very easy this year.

<u>Fall Conference 2002 Participation</u>		<u>Fall Conference 2001 Participation</u>	
Gold Sponsors	6	Gold Sponsors	5
Silver Sponsors	1	Silver Sponsors	2
*Bronze Sponsors	1	Bronze Sponsors	2
Exhibitors	5	Exhibitors	5
IASFAA Exhibit	1		
Total	13	Total	14

*Not able to participate Fall 2002

<u>Spring Conference 2003 Participation</u>		<u>Spring Conference 2002 Participation</u>	
Gold Sponsors	6	Gold Sponsors	6
Silver Sponsors	1	Silver Sponsors	3
Bronze Sponsors	0	Bronze Sponsors	2
Exhibitors	2	Exhibitors	2
Total	9	Total	13

Difference from Fall	4	Difference from Fall	1
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<u>Sponsor/Exhibit Revenue (to-date)</u>		<u>Sponsor/Exhibit Revenue</u>	
In-Kind Support	\$14,322.78	In-Kind Support	\$13,178.52 (annual)
Gold Sponsor paid	\$9,800	Gold Sponsor	\$9,000
Silver Sponsor paid	\$1,000	Silver Sponsor	\$2,000
Bronze Sponsor paid	refunded	Bronze	\$700
Exhibitor	\$1,250	Exhibitor	\$1,750
Exhibit Resources	505	Exhibit Resources (unknown)	
(Tables, power, technology)			
Total	\$26,877.78	Total	\$26,628.52
Revenue minus In-Kind = \$12,555		Revenue minus In-Kind = \$13,450	

Karen Gagnon reported for the Membership Task Force. The information packets and welcome letters are all put together and ready to be sent out to newcomers in the Financial Aid field. Any information on school affiliations, workstudy, VA, etc., should be given to Nancy Ankeny so she can get it on the website.

Old Business – None

New Business – None

A motion was made by Robin Fisher and seconded by Mike Epema to adjourn the meeting. The motion carried. The meeting was adjourned at 12:07 p.m.

Respectfully submitted,

Joan Meyer
Secretary