

IASFAA EXECUTIVE COUNCIL TELENET MINUTES (Approved)
Wednesday, March 5, 2003

President Lois Mulbrook called the meeting to order at 12:30 p.m.

Members of the Executive Council present were: Nancy Ankeny, Mary Bloomingdale, Curt Bolte, Heather Doe, Mike Epema, Robin Fisher, Karen Gagnon, Tracy Havener, Christina Hlas, Cathy Hoch, Mary Jacobsen, Joan Meyer, Linda Miller, Julie Mollenburg, Lois Mulbrook, John Parker, Jean Vander Wert and Laurie Wolf.

The minutes from the February 5, 2003 Executive Council meeting were approved with the change "including 5 criteria". Laurie Wolf made the motion to accept. Mike Epema seconded the motion. Motion carried.

Robin Fisher gave the **Treasurer's Report**. Income for February 5, 2003 to March 5, 2003 was \$563.58. Expenses for the same time frame were \$3,003.89. Net loss of \$2,440.31. The current value of the Morgan Stanley Money Market account is \$46,633.66 and total CD's invested is \$60,000. Total assets to date are \$106,633.66. Tracy Havener motioned to accept the treasurer's report. Mike Epema seconded the motion. Motion carried.

Officer's Reports:

Past President Laurie Wolf thanked Lois for keeping us on task all year long.

President Lois Mulbrook reported that IASFAA has received a letter from the Department informing us that we now can select from one of three federal trainers to assist us within the state. The three trainers are: Linda Coffey from Region VII, Jacque Straub and Deborah Tarpley from Region VIII.

The MASFAA Executive Council has approved a budget request from the state presidents to assist with travel expenses for the state conference exchange. They will cover the state registration fee, hotel expenses and \$250 in expenses. Iowa will be hosting Al Hermsen from Michigan. Tracie will be traveling to the Indiana state conference in April.

A reminder to all officers and chairs: at the spring conference please bring your binders that need to be passed to those taking over your position. At our executive council meeting at the conference, the new officers will be invited to attend. The binder should include that information that is important for the new person to know. The intent is that the binder would be continued to be passed to the officer/chair each year. The binder that you received from me at the summer retreat would be yours to keep. Anything that needs to be archived should also be brought to the spring conference.

Lois thanked everyone for all the hard work that they did this past year. It has been a great pleasure for her to serve with everyone on executive council. Everyone made her year as president run very smooth. Thanks.

President Elect Tracie Pavon was not present. Lois reported that Tracie and Julie Dunn went to the NASFAA Leadership Conference.

Vice President Merlyn Kathol not present. No report.

Secretary Joan Meyer had no report

Delegates had no report.

Committee Reports:

Associate Members: Mary Jacobsen reported for Mary Jo Smith that to date, two John Moore Award proposals have been received. The deadline is in two weeks and a reminder will go out to all schools. A meeting is scheduled after the deadline to vote on the award and review IASFAA plans.

Awards: Mary Bloomingdale gave a plea for nominations for awards as she had only received 3 so far. She will send out information on the Committee Member of the Year award to the committee chairs.

By-Laws: No report.

Community Outreach: Christina Hlas reported that they had a great meeting on February 26th. The following was discussed:

College For A Day Plans were finalized for the College for a Day in four locations (Des Moines, Cedar Rapids, Dubuque, and Sioux City). Des Moines is schedule for April 2nd. Cedar Rapids and Dubuque is scheduled for April 8th. Sioux City ran into some complications with the high school they were working with. They are now working

with a different high school and college. A powerpoint financial aid presentation will be presented during the day at all sites.

Expand Curriculum to include activities for the selected students sophomore year.

Phase in this initiative. Begin with last year's freshman participants (now sophomores) at the Des Moines location. The activity will include an evening dessert social including the parents (assist parents in realizing that college is possible). The committee is currently contacting the mayor of Des Moines and will schedule the event around his schedule. The College Planning Center has agreed to also present on that evening.

They are coordinating a mentoring type program for these students with the College Planning Center. They appreciate the CPC's willingness to develop a sophomore track (they already have a junior and senior track) so that contact with these students can continue during the remaining years of their high school.

FA Awareness Month They will be following up soon with the colleges and universities in the state to see what activities were held during Financial Aid Awareness month. The traveling trophy and pizza party will also be awarded.

Planning Your Child's Future brochure The printing of 20,000 copies is currently underway. Special thanks to the Iowa College Student Aid Commission for this in-kind support. They are currently attempting to gather addresses for the various DHS offices in the state. They also plan to have the brochures available at various "Expecting Baby" type events that hospitals host. They are still getting reorders from the mailing done last year to daycare centers, elementary schools, middle schools, and high schools. This brochure is definitely in demand.

Early Awareness Activity – Make High School Count Christina was pleased to report that this event will again take place this year. Tracy Havener has agreed to chair this subcommittee. The Admissions organization has some grant money left. This combined with some in-kind support and our budget will make this activity a possibility without having to ask IASFAA's executive council for additional funds. Tracy's committee met and this year the event will be held in Des Moines on May 19th. The event will invite junior high students and their parents from the Greater Des Moines area. They are looking for an upbeat, positive, motivational speaker so if anyone has any ideas or knows of someone contact Tracy.

Next meeting is March 27, 2003.

Electronic Services: Nancy Ankeny reported that we have 235 paid members.

Federal and State Issues: John Parker reported the membership will be notified via the IASFAA list that comments regarding the revised FED-UP bill (H.R. 12) are needed. In addition, the membership will be advised that the House is working very hard to get a Reauthorization bill put together before the end of the summer, while the Senate is yet to schedule hearings.

Plans for an IASFAA Conference video presentation by Senator Harkin on Reauthorization are being finalized. The final edit of the state content of the "U.S. Congress Handbook, 2003, 108th Congress, First Session" was completed in February. In addition to the federal legislative information, the Handbook will contain the IASFAA logo, a letter from IASFAA President Lois Mulbrook, and contact information for key state government and association offices. The Handbooks should be delivered in time for distribution to the membership in conjunction with the IASFAA Conference on April 10-11.

Hill visits were carried out on March 4 by IASFAA President-Elect Tracie Pavon and President-Elect-Elect Julie Dunn who had meetings with staff in the offices of Senator Grassley and Representatives Nussle and Boswell. John Parker also participated in Washington, D.C. legislative visits on March 3-4 as a member of the MASFAA Federal Issues Committee. Contacts were made with staff in the offices of Senators Harkin and DeWine (OH) and Representative Boehner (OH), including a meeting with Kathleen Smith, the lead professional staffer for Reauthorization for the House Committee on Education and the Workforce.

The DOE of is conducting Reauthorization hearings on March 7 in conjunction with their spring conference in Kansas City. Laurie Wolf, NASFAA Reauthorization Task Force Chair and Zina Haywood, MASFAA President, will be providing testimony.

Finance: No report.

Long Range Planning: Debbie Craig not present. No report.

Newsletter: Heather Doe reported the newsletter should be out on the website early next week.

Professional Development: Carol Bogaard was absent. Joan Meyer reported for her that the Director's Drivn Workshop was held on Monday, February 3, at AIB in Des Moines. Thirty-two people signed up, however, due to weather and other factors, only 20 were able to attend. Discussion included 529 plans, ITG issues, electronic award

notification, and student loan debt. Special guests were Steve Loven, John Parker and Julie Leeper. Beth Oaks, Connie Jensen, Cindy Peiffer and Linda Schwinn are in charge of Newcomers and Mentors for the Spring IASFAA. Julie Dunn and Linda Schwinn are taking care of the Scholarship process. Julie sent, via the IASFAA list, a letter and application for the scholarships for Spring Conference. The deadline is March 7. As of February 28, only one application had been received. A reminder will be sent out on March 5. Julie Molenburg, Don Duzik and Robert Piechota are working on a workshop for support staff. More information will be shared when more details are known.

Program: Jean VanderWert reported that the schedule for the spring conference to be held April 10 and 11 at the DMACC Conference Center in Newton is being finalized. Charlie Bruce, NASFAA Chair, has agreed to present a general session on ethics Thursday afternoon. Zina Haywood, MASFAA president, is reviewing our list of sessions for possible participation. The previously scheduled session on J-Terms, May terms and summer terms has been moved to an interest session. Tom Beckerle from Region VII will be presenting this session. This year because of the low rental fees and a request by ICSAC for the opportunity to offer training on new software that will not apply to all schools, we are offering 4 interest session options during each of the scheduled interest session time slots. We don't want this to be seen as a precedent for future conferences, rather as an exception because of these circumstances. We are currently negotiating a contract with Aaron Davis, a motivational speaker, for Thursday's luncheon. He is willing to give us a tremendous price reduction if we are willing to provide him with attendee e-mail addresses for possible referrals, a letter of recommendation and a contact for the NASFAA program committee. All of those requests are contingent on our complete satisfaction with his presentation. The conference will include a full slate of activities for Friday morning and conclude with a luncheon rather than the usual brunch/business meeting. There was some discussion on making the e-mail list available to Aaron Davis so Jean will see if it would be alright with him if we sent out his contact information to the list.

School Relations: Steve Loven was absent. He reported that the annual Financial Aid Night on the ICN was held January 30th. The evaluations received back were quite favorable and the reported attendance was 200 attendees representing 133 families. Five schools were part of the AEA 15 technical difficulty problem and didn't receive the program; two of those schools only reported one family attending, and one of the schools had the CPC come in two weeks later and do a financial aid night. Two schools didn't return an evaluation and two more reported zero attendance. Our largest attendance reported was 38 people at one site, with 4 others reporting 20 or more. Thanks again to Connie Jensen of AIB for helping Steve present, and to ICSAC for their generous financial support of the program.

Site Coordinating: Linda Miller reported that they had a teleconference call with the hotel. She said that they have some really good food lined up for the two lunches and the buffet dinner. There will be beverages available in the morning and during breaks.

Site Selection: Curt Bolte no report.

Sponsorship: Robin Fisher reported that the website has been updated to allow sponsors and vendors to access the spring conference participation agreement online. Nancy has worked hard to get an automated process so that the agreement is emailed to the sponsor chair when it is submitted by the vendor. A confirmation agreement is also available for print after the agreement has been submitted. She has also included site information that includes the address, contact person, set up and tear down times for vendors to print out on the website. The deadline for submitting agreements is March 24, 2003.

Mentoring Task Force: Karen Gagnon had sent out a copy of the Proposed Mentoring Task Force Policy and Procedure. They are still working on finalizing the letters and getting names of experts to be included with the information.

Old Business:

New Business:

Robin Fisher made the motion to change the verbage on the top of the expense report to read "Please attach receipts for expenses > \$10 (except for mileage)" instead of (except for meals). Mike Epema seconded the motion. Motion carried.

Robin Fisher made the motion to adjourn the meeting. Mike Epema seconded the motion. Motion carried.

Meeting adjourned at 1:30 p.m.

Respectfully submitted,

Joan M. Meyer
Secretary