

IASFAA EXECUTIVE COUNCIL MINUTES (approved)
Thursday, April 10, 2003

President Lois Mulbrook called the meeting to order at 4:40 p.m.

Members of the Executive Council present were: Luann Beckel, Mary Bloomingdale, Carol Bogaard, Debbie Craig, Mike Epema, Nancy Ferguson, Robin Fisher, Jeff Fritz, Karen Gagnon, Tracy Havener, Bev Hickman, Christina Hlas, Cathy Hoch, Mary Jacobsen, Steve Loven, Joan Meyer, Linda Miller, Lois Mulbrook, Tracie Pavon, Mary Jo Smith, Jean Vander Wert and Laurie Wolf.

The minutes from the March 5, 2003 telenet were approved. Robin Fisher made the motion to accept. Tracie Pavon seconded the motion. Motion carried.

Robin Fisher gave the Treasurer's Report. As of April 8, 2003, there was income of \$54739.61, expenses of 31285.16, for a net income of \$23454.45. Our assets as of April 8th are \$115416.76. A motion was made by Laurie Wolf and seconded by Mike Epema to approve the treasurer's report. The motion carried.

Officer's Reports:

Past President Laurie Wolf had no report.

President Lois Mulbrook reported that Al Hermeson, the president-elect from Michigan was attending our state conference. Aaron Steffens will be attending the Indiana state conference next week.

President Elect Tracie Pavon reported that she and Julie Dunn had attended the NASFAA leadership conference in Washington and as they participated in various events they became more and more aware that IASFAA is a very strong organization both monetarily and in volunteer support.

Vice President Merlyn Kathol was not present.

Secretary Joan Meyer had no report.

Delegates – Nancy Ferguson reported that all the updates to the policy and procedures are done and on the website.

Committee Reports:

Associate Members: Mary Jo Smith reported The Associate Members Committee held it's final meeting of the year on 3-20-03 to vote on the John Moore Award winner and make our final plans for the Spring Conference. Our mission was accomplished as we chose the John Moore Award winner and will present this award at the Spring Conference. They also will hold a raffle of exciting items at the conference for the benefit of the McDonald Houses in Iowa. They have asked members to bring items needed by the houses as well. Tracy Havener has created an article for the latest newsletter.

Awards: Mary Bloomingdale reported that they had some good nominations this spring and she thanked everyone for the nominations that were submitted.

By-Laws: No report.

Community Outreach: Christina Hlas reported that College for a Day was held on April 8th in Cedar Rapids, Dubuque and Des Moines. Des Moines will be having a Dessert Social for it's second year. Make High School Count will be held in Des Moines on May 19th. The Planning Your Child's Future flyers have been a huge success. She also announced that the committee is still wanting to hear about what everyone did on their campuses for Financial Aid Awareness month. The best entry wins a free pizza party for the Financial Aid office.

Electronic Services: Nancy Ankeny was not present but Debbie Craig reported that we have 243 paid members.

Federal and State Issues: John Parker reported for the Federal and State Issues Committee.

Duty 1: Provide the membership with current information regarding issues pertaining to financial aid at the federal and state levels, including but not limited to distribution of the Iowa College Student Aid Commission's agenda notices and meeting minutes.

Duty 2: Prepare and provide periodic training to the membership on effective ways to interact with state and federal lawmakers.

Duty 3: Research and draft position papers for the membership, at the direction of the President and Executive Council.

Duty 4: Coordinate the annual IASFAA Legislative Day.

The Committee carried out the following activities in relationship to those duties.

Activity #1: Utilized the IASFAA list to post regular and numerous legislative and regulatory information and prompts to the membership. The posting were grouped into three categories: (1) General Postings, (2) Legislative Alert Postings, and (3) Reauthorization Postings.

Activity #2: Promoted legislative advocacy by the members through posting to the IASFAA list, involvement in the annual Iowa Legislative Day (coordinated by IACAC), and Washington D.C. hill visits during the NASFAA Leadership Conference. It is evident from feedback from members that numerous individual contacts were made with legislators. In addition, 14 IASFAA members participated in the Iowa Legislative Day on February 4, 2003 and the IASFAA President-Elect, President Elect-Elect and the Chair of the Committee participated in Washington D.C. hill visits on March 4, 2003.

Activity #3: Presented the membership with information from a national perspective through the facilitation of involvement of national leadership in the IASFAA Conferences. Those involved included DOE Deputy Secretary William Hansen and Laurie Wolf Chair of the NASFAA Reauthorization Task Force at the fall conference and Senator Tom Harkin (via video tape), Bev Schroeder Legislative Assistant to Senator Harkin, and NASFAA Chairman Dr. Charles Bruce at the spring conference.

Activity #4: Provided (currently awaiting delivery from the vendor) U.S. Congress Handbooks for the 108th Congress to each member organization for their use in legislative advocacy, training of student government leaders, and work with other administrators within their organizations.

Finance: No report.

Long Range Planning: Debbie Craig reported that the \$5 increase in dues will go into effect for the 2005-06 year.

Newsletter: Heather Doe was not present. It was reported that the latest edition of the newsletter was out on the web.

Professional Development: Carol Bogaard reported that she would give her report at the business meeting.

Program: Jean VanderWert was happy that the conference was almost over. She thanked everyone for their help and support.

School Relations: Steve Loven reported that he would give his report at the business meeting

Site Coordinating: Linda Miller reported that she would give her report at the business meeting.

Site Selection: No report as Curt Bolte is no longer in the profession.

Sponsorship: Robin Fisher reported that all the sponsor/exhibitor registration and business had been carried out through the website and it was very easy this time.

Fall Conference 2002 Participation

Gold Sponsors	6
Silver Sponsors	1
*Bronze Sponsors	1
Exhibitors	5
IASFAA Exhibit	1
Total	13

*Not able to participate Fall 2002

Fall Conference 2001 Participation

Gold Sponsors	5
Silver Sponsors	2
Bronze Sponsors	2
Exhibitors	5
Total	14

Spring Conference 2003 Participation

Gold Sponsors	6
Silver Sponsors	1
Bronze Sponsors	0
Exhibitors	2
Total	9

Difference from Fall

4

Spring Conference 2002 Participation

Gold Sponsors	6
Silver Sponsors	3
Bronze Sponsors	2
Exhibitors	2
Total	13

Difference from Fall

1

Sponsor/Exhibit Revenue (to-date)**Sponsor/Exhibit Revenue**

In-Kind Support	\$14,322.78
Gold Sponsor paid	\$9,800
Silver Sponsor paid	\$1,000
Bronze Sponsor paid	refunded
Exhibitor	\$1,250
Exhibit Resources	505

(Tables, power, technology)

Total \$26,877.78

Revenue minus In-Kind = \$12,555

In-Kind Support	\$13,178.52	(annual)
Gold Sponsor	\$9,000	
Silver Sponsor	\$2,000	
Bronze	\$700	
Exhibitor	\$1,750	
Exhibit Resources (unknown)		

Total \$26,628.52

Revenue minus In-Kind = \$13,450

Mentoring Task Force: Karen Gagnon reported that the information packets and welcome letters are all put together and ready to be sent out to newcomers in the Financial Aid field.

Old Business: Tracie Pavon announced that the Fall and Spring Conferences are confirmed. She mentioned that we might want to consider whether we really need two committees – Site Selection and Site Coordinating. It was mentioned that the continuity on the Site Selection committee was good. There will be more discussion on this at the Summer Retreat.

New Business: Lois thanked everyone again and mentioned that Laurie Wolf was leaving the executive council after having served on it since 1987.

Laurie Wolf made the motion to adjourn the meeting. Tracie Pavon seconded the motion. Motion carried. Meeting adjourned at 5:11 p.m.

Respectfully submitted,

Joan M. Meyer
Secretary