



**MASFAA**  
Midwest Association of Student Financial Aid Administrators

## 2023-2024 UPDATES

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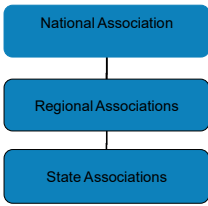
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### FINANCIAL AID ASSOCIATION STRUCTURE



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    NA[National Association] --- RA[Regional Associations]
    RA --- SA[State Associations]
  
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### NASFAA

**National Association of Student Financial Aid Administrators**

- Institutional-based association with professional staff headquartered in Washington, DC
- Serves nearly 3,000 post-secondary institutions
- Represents the interest of financial aid professionals and students to Congress, the Department of Education and other regulatory agencies
- MASFAA Past-President serves on NASFAA Board, as well as designees from five other regional associations (EASFAA, SASFAA, SWASFAA, RMASFAA, and WASFAA)



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### WHAT IS MASFAA?

A regional association of financial aid professionals from nine states...

- Three M's: Michigan, Minnesota, Missouri;
- Three I's: Illinois, Indiana, Iowa;
- And a WOW: Wisconsin, Ohio, West Virginia



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### MASFAA

- Is a conduit for providing information to/from NASFAA and states
- Provides a larger network than typically available on the State level
- Works with State Associations to provide services for the membership
- Provides leadership/professional development opportunities that can also lead to NASFAA leadership opportunities
- **Relies on volunteers (versus paid staff)**



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### MASFAA OFFICERS 2023-2024

MASFAA Position	Name	Institution
President	Amanda Fijal	University of Chicago
President-Elect	Betsy Johnson	Bowling Green State University
Past President	Craig Slaughter	Kenyon College
Vice President	Melinda Middleton	Rose-Hulman Institute of Tech.
Treasurer	Emily Haynam	University of Missouri
Treasurer-Elect	Christopher Johnson	University of Chicago
Secretary	Rena Armentrout	Coe College
Delegate, First Year	Cori Splain	University of Wisconsin
Delegate, First Year	Lisa Bridgewater	IUPUI
Delegate, Second Year	Laura Rogers	University of Chicago
Delegate, Second Year	Manda Riley	University of Missouri



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### MASFAA OFFICERS 2023-2024

State	Representative	Institution
Illinois	Bambie Roy	University of Illinois
Indiana	Ron Herrell	Purdue Fort Wayne
Iowa	Sarah Freestone	Grand View University
Michigan	Kemmoree Duncombe	Kirtland Community College
Minnesota	Pam Engebretson	Century College
Missouri	Valerie Jensen	Washington University
Ohio	Alexander Jordan	Ashland University
West Virginia	Candi Frazier	West Virginia University
Wisconsin	Katy Weisenburger	University of Wisconsin-Madison




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### MASFAA COMMITTEES 2023-2024

Associate Member Relations	Karen LeVaque-Stawara	DePaul University
Association Governance; Nominations	Craig Slaughter	Kenyon College
Awards	Steven Foster	University of Michigan - Dearborn
Conference Local Arrangements	Faith Phillips	Central Ohio Technical College
Conference Program	Alexandria Miller	Missouri Scholarship and Loan Foundation
Electronic Services	Karla Weber Wandel	University of Wisconsin
Inclusion, Diversity, Equity & Access	Michael Crider	Dakota County/Inver Hills
Membership & Engagement	Heidi Johnson	University of Wisconsin
Mentoring Task Force	Amy Hager; Kristin Bhaumik	Moberly Area Comm. Coll.; Univ. of Michigan
Professional Development & Advocacy	Keri Gilbert	Stephens College
Research & Archives	Buddy Mayfield	Northwest Missouri State University
Site Selection	Chad Olson; Heidi Carl	Iowa State University; Purdue University
State Representative Liaison	Susan Swisher	Saint Xavier University
Summer Institute/Leadership Symposium	Melissa Van Meter; Michelle Trame	Ohio University; University of Illinois




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### MASFAA VISION STATEMENT

*The Vision for MASFAA is to be the recognized leader in providing networking, professional development, resources, and engagement opportunities for financial aid administrators by leveraging its distinctive role as regional association to meet diverse member needs and foster professional collaborations.*




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### MASFAA MISSION STATEMENT

- *Serve and promote the financial aid needs and interests of students and postsecondary institutions;*
- *Provide regional leadership in advancing financial aid knowledge and capabilities of members; and*
- *Offer engagement, professional development, and leadership opportunities for members.*




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### MASFAA STRATEGIC PLAN 23-26

- Goal 1:** Ensure MASFAA's values (relevance, diversity, collegiality, mentorship, and stewardship) are embedded in all offerings and practices.
- Goal 2:** Leverage MASFAA's existing marquee programming to maximize resources when offering new opportunities.
- Goal 3:** Ensure that MASFAA provides quality training to enhance the knowledge and competency of the membership as well as provide leadership development opportunities to support the future of the association.
- Goal 4:** Improve data collection and leverage technology for enhanced membership engagement.
- Goal 5:** Develop, implement, and assess a 5-year financial plan to ensure financial stability and long-term success of the association.




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### MASFAA MEMBERSHIP STRUCTURE

#### INSTITUTIONAL MEMBERSHIP

- Institutions and associate member organizations hold the membership, but can add anyone from that institution or organization to their membership roster
- Each institution pays a membership fee on a sliding scale based on student Full Time Enrollment (FTE) reported to IPEDS
- Each associate member organization pays a flat membership fee regardless of the number of individuals listed on their roster
- Each institution and associate member organization partner designates ONE individual from their institution/organization to vote
- Retired members do not have voting rights




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### BENEFITS OF INSTITUTIONAL MEMBERSHIP

- Increases the reach MASFAA has to active financial aid professionals in the region by allowing all individuals at member institutions access to participate in MASFAA activities
- We have seen an increase in committee volunteers!
- Some schools will only cover the cost of membership if it is institutional rather than individual, so this move allows fewer hurdles for some institutions to join
- MASFAA is following a national trend of other regional financial aid associations that are moving to institutional membership



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### MEMBERSHIP STATISTICS (BY TYPE)

Membership Type	Bundle Count	Member Count
Associate Member Organization	31	100
Lifetime		7
Retired		6
Student Enrollment 1-4,999	85	301
Student Enrollment 5,000-14,999	44	499
Student Enrollment 15,000 or more	42	953
<b>Total</b>	<b>202</b>	<b>1867</b>



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### MEMBERSHIP STATISTICS (BY STATE)

Members by State		Bundles by State	
State	Member Count	State	Bundle Count
Indiana	302	Indiana	29
Wisconsin	277	Ohio	28
Ohio	260	Illinois	28
Missouri	228	Missouri	26
Illinois	227	Wisconsin	24
Michigan	220	Michigan	22
Iowa	121	Iowa	17
Minnesota	99	Other	14
West Virginia	77	Minnesota	11
Other	57	West Virginia	4



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**SUMMER INSTITUTE & LEADERSHIP SYMPOSIUM**

June 3-7, 2024

Nationwide Hotel and Conference Center, Columbus, OH





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**MASFAA MENTORING**

- 10-month program for 10 members with 3-12 years' experience in financial aid
- Virtual small and large group meetings once a month
- Foster learning and growth opportunities for a fulfilling career in financial aid and volunteer work with professional associations
- Spring application for both mentors and mentees



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**MASFAA ANNUAL CONFERENCE '24**

October 7 - 10, 2024

Renaissance Columbus Downtown Hotel




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MASFAA STATE LEADERSHIP AWARD



**Brandi Miller**

Drake University



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THANK YOU!

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