

# 2023-2024 IASFAA Business Meeting Minutes October 5th, 2023

### I. Call to order

Called to order at 9:38 AM

### II. Presentation and approval of 2022 Business meeting minutes

- 10.27.22 Business Meeting Minutes
- Motion to approve by Sarah Freestone
- Second by Chris Ditter
- Motion carries
- Minutes approved at 9:39 AM

## III. IASFAA Treasurer's report

- o 10.5.23 Treasurer's Report
- Motion to approve by Teresa Thiede
- Second by Sarah Freestone
- Motion carries
- Treasurer's Report approved at 9:40 AM

#### IV. Nominations and Elections report

- O New Board Members for 2023-24 year are as follows:
  - President Elect Sarah Freestone, Grand View University
  - Vice President Sara Sroka, University of Dubuque
  - Treasurer Elect Ryan Zantingh, Drake University
  - Secretary Jess Graham, University of Iowa
  - Delegate (year 1) Kylee Klommhaus, Southwestern Community College
  - Delegate (year 2) Erick Danielson, ICAN
  - Delegate (year 3) Teresa Thiede, Clinton Community College

#### **V. Officers and Committee Reports**

- A. President Matt Falduto
- B. President Elect Sarah Freestone
- C. Vice President Sara Sroka
- D. Secretary Jess Graham



- E. Treasurer Tristan Lynn
  - a. Approve Treasurer's Report
- F. Treasurer Elect Ryan Zantingh
- G. Delegates Teresa Thiede, Erick Danielson, Kylee Klommhaus
- H. Finance Committee
- I. Strategic Planning Committee Gisella Baker
- J. Awards Committee Randi Weber
  - a. Watch for award nominations to open up in the spring and be ready to nominate your colleagues!
  - b. Email will be sent out in early spring to notify members of different categories for awards and encourage members to nominate
- K. Communications Committee Heather Gaumer
  - a. Work to get info out on social media (instagram and facebook)
    - i. Thanks to the people that are liking posts
  - b. Post quarterly newsletters next one will be conference recap
- L. Community Outreach Rachel Moser
  - a. First part of the year work closely with Erick Danielson at ICAN to support FAFSA ready initiative
  - b. Possibly considering doing a volunteer piece for spring conference
  - c. Did visit to capitol last year and hoping to do this again early next spring (early February)
- M. Diversity Committee Shelly Adams
  - a. Land Acknowledgement and Indigenous Peoples Day in the program
- N. Electronic Services Chris Ditter and Mary Jacobsen
- O. Exhibitor Relations Abbie Steinberg
  - a. Only members of the committee are the chair and co-chair, really looking for more people to join
- P. Professional Development Gisella Baker
  - a. Evolves every year
  - b. Establish opportunities for professional development that are relevant to membership
  - c. Few new members on the committee
- Q. Program Committee Kelsey Ryder
  - a. Always recruiting new members for the committee
  - b. Looking for help to plan spring conference
  - c. Good committee for new members to start with
- R. Membership Committee Jen Kaiser
  - a. Encourages new membership
  - b. Promote the value of IASFAA membership
  - c. Leads newcomer reception
- S. Site Committee Chad Olson
  - a. Find venues for conferences, negotiate contracts
  - b. Works closely with program committee



c. Works on "behind the scenes" things - setting up tech, etc.

#### **VI. Old Business**

A.

#### **VII. New Business**

- A. Strategic plan
  - a. Long range vs strategic planning committee
    - i. SP committee develops and evaluates the organizational goals, objectives and fiscal plan makes recommendations to executive council
  - b. Committee was formed last year
    - i. 9 members
  - c. Hired Dr. Kim Linduska to lead the process of developing strategic plan
  - d. Process:
    - i. Mission, vision and values
      - 1. Committee created these in one day
    - ii. Goals and strategies
      - 1. Goal 1: increase membership (responsibility: membership committee)
      - 2. Goal 2: develop a consistent professional development and leadership plan that is innovative and relevant to all financial aid professional (responsibility: professional development committee)
      - 3. Goal 3: Secure and sustain IASFAA's future through good stewardship (responsibility: executive council)
      - 4. Goal 4: develop and inclusive and welcoming community to create an environment of belonging for all IASFAA members (responsibility: diversity committee)
      - Goal 5: offer ongoing opportunities for networking and engagement for IASFAA members (responsibility: communication committee)
    - iii. Measures for goals
      - 1. We did not have the data we needed to determine appropriate measures
        - a. Data Collection Task Force was formed to gather this data
      - 2. Meeting will happen in the coming months to put measures to the goals
  - e. Fiscal Plan
    - i. Strategic planning Committee will work on the fiscal plan as part of strategic plan
  - f. Chairing the strategic plan committee will be the past president's responsibility
- B. Institutional Pricing
  - a. Implementation in 2024-2025
  - b. Designed to be budget neutral



- c. For regular membership (fin aid professionals from Iowa schools)
- d. Not institutional membership individual membership with institutional fee
  - i. Institutional fee provides membership for all fin aid staff at a school
- e. Fee amount based on the school's student FTE
- f. Rationale:
  - i. Increase access to the benefits of IASFAA membership
  - ii. Increase in members facilitates more participation in conferences, committees, etc.
- g. Fee structure was presented to members
- C. No other new business

## VIII. Meeting adjourn

- A. Motion to adjourn by Tristan Lynn
- B. Second by Sarah Freestone
- C. Motions carries
- D. Motion carries at 10:16 AM

## IX. Close of meeting