



2023-2024 IASFAA Business Meeting Consent Agenda

April 18, 2024

Executive Council

- **President, Matt Falduto**
 - I attended the fall conference, chairing the Executive Council meeting. I presented the Strategic Plan at the conference.
 - I participated in NASFAA's Advocacy Pipeline, traveling to Washington DC to speak with elected officials on October 11, 2023 and advocating on behalf of improvements to the financial aid programs.
 - I attended the MASFAA conference in Indianapolis, IN from October 21-25, 2023. At that conference, I attended the final MASFAA board meeting as the Iowa State Representative.
 - I accepted the resignation of Sarah Heller as Professional Development Co-Chair. Sarah Freestone recommended Isaac Ehlers as a replacement, which I fully supported.
 - I continued to encourage all committees to consider DEI principles in their work.
 - I recommended a budget increase for the Membership Committee to reflect their additional duties in the area of newcomer appreciation. This was approved.
 - I assisted Brandi Miller in creating the ballot for the 2024-25 year.
 - I attended Program Committee meetings.
 - I met with Brandi Miller, Past President, and Sarah Freestone, President-Elect, every other month to ensure a smooth transition to Sarah's time as president.
 - I participated in discussions regarding the strategic fiscal plan to go with the strategic plan that was created earlier in the year. I will present details of the fiscal plan at the business meeting of the spring conference.
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- **President-Elect, Sarah Freestone**
- **Past President, Brandi Miller**
 - I attended the fall IASFAA Conference on October 4-6, 2023. It was a very good conference. I attend the Executive Council Meeting on October 4, 2023, and the Business Meeting on October 5, 2023. I also attended the virtual Strategic Planning meeting on October 26, 2023.



- I sent an email on the IASFAA Listserv calling for 2024-25 Officer nominations on October 24, 2023.
- I notified all 2024-25 Officer Candidates of the outcome of the election and shared results with the membership through the Listserv. The results are as follows:
 - President-Elect – Kelsey Ryder, University of Iowa
 - Vice President – Karna Hofmeyer, Northwest Iowa Community College
 - Treasurer-Elect – Abbie Steinberg, NIACC
 - Secretary – Isaac Ehlers, Iowa State University
 - Delegate – Tim Bakula, University of Northern Iowa
- I requested we destroy the 2024-25 Ballot on March 12, 2024.
- **Vice President, Sara Sroka**
 - All monthly bank statements have been reconciled.
- **Secretary, Jess Graham**
- **Treasurer, Tristan Lynn**
 - All Expense forms, and invoices received have been paid and entered into QuickBooks. All automated fees and interest income through 4/9/2024 have been entered into QuickBooks.
 - Taxes have been filed
- **Treasurer-Elect, Ryan Zantingh**
 - Since the last business meeting I have been processing and recording all IASFAA deposits, including making adjustments for refunds, scholarships, transfers of membership. I have been involved in the development of IASFAA's fiscal planning, which supports the objectives outlined in IASFAA's Strategic Plan.
- **Delegate-at-Large, Teresa Thiede, Erick Danielson, Kylee Klommhaus**

Committee Reports

- **Finance Committee, Sara Sroka, Brandi Miller, Matt Falduto, Sarah Freestone, Tristan Lynn, Ryan Zantingh**
 - Finance Committee met with Strategic Planning Committee throughout the year to discuss projections and planning for the next 3 years determining income/expense estimates for developing the Strategic Plan for 2024-2027.
 - In March 2024, Finance Committee approved a budget increase of \$200 for the Association Communications Committee to produce a one time, mailed item to promote engagement and involvement with IASFAA.
- **Strategic Planning Committee, Gisella Baker**
 - The Strategic planning committee and the Finance committee met in October 2023 to decide how to update the now 3-year fiscal budget projection following the new strategic plan that has been recently adopted by IASFAA.
 - After seeking input from pre-identified IASFAA committee chairs and co-chairs, and several conversations with committee members via meeting and email exchanges, we were able to collaboratively put together the 3-year fiscal plan and its summary. It will be presented to the membership during the Spring IASFAA conference.



- **Awards Committee**, Randi Weber & Mark Freed
- **Communications Committee**, Heather Gaumer & Sheila Goodwin
 - The Association Communications Committee has continued to meet monthly to plan social media and listserv communications and newsletter publications. We continue to publish the Informer newsletter on a quarterly cadence. The Committee implemented a new postcard message to encourage attendance at the spring and bolster awareness of other IASFAA offerings to member and non-member institutions. The Committee also published the IASFAA by the Numbers fact sheet and has made recommendations on a change of timing and resources for future publications.
- **Community Outreach**, Rachel Moser & Krystal Crandall
 - Organized the Day at the Capitol which was held on February 28th. We had 10 members attend. Katrina Callahan at Community Colleges for Iowa helped facilitate the day and provided training for this event.
 - Requested Financial Aid Awareness Month Proclamation for the month of February, which was picked up by the members attending the Day at the Capitol on February 28th.
 - Supported ICAN's FAFSA Ready Iowa program through a donation and through requesting volunteers through the IASFAA listserv. This was part of our DEI initiatives.
 - Requested volunteers for ICAN's Step-by-Step FAFSA webinar series.
 - Sent out requests for nominations for the Fabulous Frieda award.
- **Diversity Committee**, Shelly Adams & Taylor Beyal
 - The committee has met every other month since the fall conference. It is our hope that members have enjoyed the multiple social media posts and listserv messages we've developed for each month's holidays and celebrations and heritage months. One of our goals this year was to make sure that a post or message appeared each month.
 - Committee members were pivotal in selecting AI Exito as the conference charity. We also planned both a general and an interest session for the conference.
 - Please note the land acknowledgement in the conference program.
 - With institutional membership coming up in 2024-2025, we'll want to encourage everyone at schools to sign up to receive listserv messages, like our social media pages, etc. so we reach more with our posts.
 - We're also exploring a diversity book reading for IASFAA, similar to MASFAA.
- **Electronic Services**, Mary Jacobsen & Chris Ditter
 - Membership count as of 04/01/24 is 204 compared to 184 the same time last year.
 - Worked with Treasurer to refund conference registration fees as needed.
 - Participated in a call with MemberClicks to determine the process for moving from Individual Membership to Institutional Membership. Their initial instruction was to "start from scratch", but after some conversation we were able to finally get some guidance.
 - Added most recently approved Exec Council meeting minutes to the website.
 - Worked with the VP, Treasurer and Treasurer-Elect on a balancing issue for credit card transactions.



- Discussed the increase in website fees we will see when we convert to an Institutional Membership structure.
- We have been researching what updates are needed for the transition to institutional membership.
- Participated in a Strategic Planning meeting.
- Working on registration and communications for Director's Drive In Workshop
- Updated the Expense Form with the updated mileage rate.
- Setup and opened the 2024-2025 IASFAA ballot and sent emails to membership
- Per request from Jane Lemke, updated Organization name for former Discover Student Loan members to "Discontinued Lender".
- Worked with Community Outreach Committee to setup IASFAA's Day at the Capitol registration.
- Attended Program Committee meetings.
- Opened nomination Form for IASFAA Awards and sent award emails.
- Setup registration for Director's Drive In Workshop and provided registrant information to Professional Development Committee.
- Added Diversity, Equity and Inclusivity section to the About page of the IASFAA website. Linked to Black Wall Street PowerPoint provided by the Diversity Committee.
- Implemented an online IASFAA Conference Scholarship Form.
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- **Exhibitor Relations, Abbie Steinberg & Kayli Sampson**
 - Fall 2023 Conference Exhibitors –
 - Spring 2024 Conference Exhibitors – 10
 - Incorporated games during conference to engage conference attendees with exhibitors
 - Special discounted pricing of \$300 for Spring 2024 Conference if exhibitor attended Fall 2023 Conference (regular price \$500)
- **Professional Development, Gisella Baker & Isaac Ehlers**
 - Isaac Ehlers from IA State became the new co-chair as of December 2023.
 - In December, Isaac and I met with the Strategic Planning committee per their request regarding the current fiscal piece project they were working on. We spent most of our December committee meeting reviewing their document that highlighted ideas for future events and planning, so we may provide feedback to the Strategic Planning committee by end of January.
 - The MASFAA Summer Institute scholarships process was moved to the Awards Committee, following the same idea as to why the IASFAA conference scholarships had been moved to them earlier.
 - The Director's Drive-In took place on 2/23/24 in Ames. We experienced a record attendance of over 40 FA Directors and had Todd Brown join to provide a state update.
 - Originally, we were contemplating teaming up with MASFAA in offering NASFAA FAAC training sessions, and a Staff Support workshop. However, after carefully discussing the pros and cons of doing so during a time of such uncertainty in the FA world and with certification materials very soon becoming obsolete, it was decided that we would wait until 2024-25.



- A survey was sent to the membership to help the next PD committee gather interest, topics and timeframes of PD offerings for next year.
- **Program**, Kelsey Ryder & Vanessa Wiest
 - The program committee began planning in January for the spring conference. This included an on-site meeting as well as multiple Zoom meetings.
 - Goals for the spring conference were to provide engaging and relevant content to members, continue to bring content surrounding DEI, and provide more opportunities for networking with fellow IASFAA members than were present in the fall.
 - Thank you to all the members of the program and site committees for their help in executing the spring conference!
- **Membership Committee**, Jen Kaiser & Duane Polsdofer
- **Site Committee**, Chad Olson & Randy Mashek
 - Negotiated contract for Spring 2025 IASFAA Conference to be held at Cedar Rapids Hilton DoubleTree – April 9-11, 2025
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