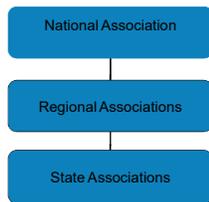




2022-2023 UPDATES

FINANCIAL AID ASSOCIATION STRUCTURE



NASFAA

National Association of Student Financial Aid Administrators

- Institutional-based association with professional staff headquartered in Washington, DC
- Serves 2,800+ post-secondary institutions
- Represents the interest of financial aid professionals and students to Congress, the Department of Education and other regulatory agencies
- MASFAA Past-President serves on NASFAA Board, as well as designees from five other regional associations (EASFAA, SASFAA, SWASFAA, RMASFAA, and WASFAA)



WHAT IS MASFAA?

A regional association of financial aid professionals from nine states...

- Three M's: Michigan, Minnesota, Missouri;
- Three I's: Illinois, Indiana, Iowa;
- And a WOW: Wisconsin, Ohio, West Virginia



MASFAA

- Is a conduit for providing information to/from NASFAA and states
- Provides a larger network than typically available on the State level
- Works with State Associations to provide services for the membership
- Provides leadership/professional development opportunities that can also lead to NASFAA leadership opportunities
- ***Relies on volunteers (versus paid staff)***



MASFAA OFFICERS 22-23

MASFAA Elected Position	Name	Institution
Past President/Nominations, Elections & AGPC chair	Heidi Carl	Purdue University
President	Craig Slaughter	Kempson College
President-Elect	Amanda Fijal	University of Chicago
Vice President/Finance chair	Nathan Lohr	University of Indianapolis
Treasurer	Betsy Johnson	Bowling Green State University
Treasurer-Elect	Emily Haynam	University of Missouri
Secretary	Renee Armentrout	Coe College
Delegate - Y1	Laura Rogers	University of Chicago
Delegate - Y2	Manda Riley	University of Missouri
Delegate - Y2	Alsha Cederberg	Kalamazoo Valley Community College
	Melissa VanMeter	Ohio University
MASFAA State Reps		
Illinois	Elyse Weller	Southern Illinois Univ- Carbondale
Indiana	Megan Watson	Ind U/Purdue U- Indianapolis (IUPUI)
Iowa	Brandi Miller	Drake University
Michigan	Louise Krause	Wayne State University
Minnesota	Amanda Cantú	University of St. Thomas
Missouri	Matthew Kearney	Southeast Missouri State University
Ohio	Jayne Jarrett	Ohio Northern University
West Virginia	Candi Frazier	West Virginia University
Wisconsin	Mandy Stewinski	University of Wisconsin- Stevens Point



MASFAA COMMITTEES & TASK FORCES 22-23

State Representative Liaison	Sue Swisher	St. Xavier Univ	Inclusion, Diversity, Equity & Access (IDEA)	Christopher Johnson	Univ of Chicago
AGPC Past President Rep	Michelle Trame	Univ of Illinois - Urbana/Champaign	Inclusion, Diversity, Equity & Access (IDEA)	Brian Drabik	Northwestern Univ
Strategic Long Range Plan	Cori Splain	Univ of Wisconsin - Madison	Mentoring Task Force	Amy Hager	Moberly Area Comm College
Strategic Long Range Plan	Buddy Mayfield	NW Missouri State Univ	Mentoring Task Force	Krisay Bhaunik	Univ of Michigan - Ann Arbor
Associate Member Relations	Anne Dahlen	Mayo Clinic	Professional Development	Shaahanta James	Western Michigan Univ
Conference Site Selection	Dick Battig	Model College of Hair Design	Professional Development	Danielle Hayden	Carleton College
Conference Site / AGPC Rep	Chad Olson	Iowa State Univ	Summer Int'l Leadership Symp	Ryan Czech	Northwestern Univ
Electronic Services	Karla Weber Wandel	Univ of Wisconsin-Madison	Summer Int'l Leadership Symp	Monica Taylor	Indiana Univ - Bloomington
Membership & Engagement	Daniel Matamoros	Loyola Univ Chicago			
Research & Archives	Michael Cider	Dakota Technical/Jeffers Hills CC			
Awards	Melinda Middleton	Rose Hulman Univ			
Conference Program	Heidi Johnson	Univ of Wisconsin - Madison			
Conference Program	Keri Gilbert	Stephens College			
Conference Local Arrangements	Alex Delonis	Wabash College			
Conference Local Arrangements	Lisa Bridgewater	Ind U/Purdue U - Indianapolis (IUPUI)			



MASFAA 20-23 STRATEGIC PLAN

VISION STATEMENT

The Vision for MASFAA is to be the recognized leader in providing networking, professional development, resources, and engagement opportunities for financial aid administrators by leveraging its distinctive role as regional association to meet diverse member needs and foster professional collaborations.



MASFAA 20-23 STRATEGIC PLAN

MISSION STATEMENT

- *Serve and promote the financial aid needs and interests of students and postsecondary institutions;*
- *Provide regional leadership in advancing financial aid knowledge and capabilities of members; and*
- *Offer engagement, professional development, and leadership opportunities for members.*



MASFAA MEMBERSHIP STRUCTURE

INSTITUTIONAL MEMBERSHIP

- Institutions and associate member organizations hold the membership, but can add anyone from that institution or organization to their membership roster
- Each institution pays a membership fee on a sliding scale based on student Full Time Enrollment (FTE) reported to IPEDS
- Each associate member organization pays a flat membership fee regardless of the number of individuals listed on their roster
- Each institution and associate member organization partner designates ONE individual from their institution/organization to vote
- Retired members do not have voting rights



BENEFITS OF INSTITUTIONAL MEMBERSHIP

- Increases the reach MASFAA has to active financial aid professionals in the region by allowing all individuals at member institutions access to participate in MASFAA activities
- In the past an institution that before may have had only one member will now be able to add multiple members from the institution
- Some schools will only cover the cost of membership if it is institutional rather than individual, so this move allows fewer hurdles for some institutions to join
- MASFAA is following a national trend of other regional financial aid associations that are moving to institutional membership



MEMBERSHIP STATISTICS (BY TYPE)

Membership Type	Bundle Count	Member Count
Associate Member Organization	29	87
Lifetime	2	2
Retired	5	5
Student Enrollment 1-4,999	65	240
Student Enrollment 5,000-14,999	42	415
Student Enrollment 15,000 or more	37	835
Total	180	1,584



MEMBERSHIP STATISTICS (BY STATE)

Members by State		Bundles by State	
State	Member Count	State	Member Count
Wisconsin	299	Wisconsin	26
Indiana	253	Michigan	24
Michigan	228	Indiana	23
Ohio	215	Missouri	21
Illinois	175	Ohio	21
Missouri	156	Illinois	19
Minnesota	96	Iowa	14
Iowa	90	Minnesota	10
West Virginia	8	West Virginia	2
Null	18	Other	12
Other	46	Null	1



MASFEE MEMBER SERVICES

- Website
- MASFAA Matters Webinar Series
- MASFAA Moments Newsletter
- Mentoring Program - NEW
- Summer Institute and Leadership Symposium
- Listserv (Legislative Updates, Job Postings)
- Social Media: Facebook, Twitter, You Tube Channel
- MASFAA Me Up! Podcast
- Career Development & Networking
- Professional Training and Conferences





RECENT TOPICS

Affirmative Action in Higher Education
NASFAA Certified Financial Aid Administrator®
Expanding Your Leadership Toolkit: Understanding soft skills and learning to apply them
An Insider's Perspective of Negotiated Rulemaking

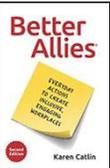
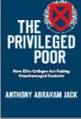
Check the MASFAA website for future topics...

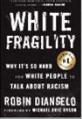
<https://masfaa.org/Webinars>



MASFAA BOOK CLUB

<https://masfaaweb.org/equality-talk-book-club>



MASFAA's Book Club facilitates dialogue on Diversity, equity and inclusion.

Join us to bring about positive changes in our profession and communities.

JOIN THE CONVERSATION!



SUMMER INSTITUTE & LEADERSHIP SYMPOSIUM

The Osthoff Resort and Conference Center

Elkhart Lake, Wisconsin
June 5-9, 2023




MASFAA MENTORING

- 10-month program for 10 members with 3-12 years' experience in financial aid
- Virtual small and large group meetings once a month
- Foster learning and growth opportunities for a fulfilling career in financial aid and volunteer work with professional associations
- Spring application for both mentors and mentees



MASFAA 2023
ANNUAL CONFERENCE

Sheraton Indianapolis Hotel
at Keystone Crossing
October 22-25, 2023





MASFAA
Midwest Association of Student Financial Aid Administrators

THANK YOU!
